

SMALL BUSINESS ENTREPRENEURSHIP

Associate Degree

Program Overview

The Small Business Entrepreneurship Associate Degree program is designed to help small business owners and entrepreneurs develop the skills, knowledge, and abilities needed to become more successful and help potential small business owners and entrepreneurs turn their dreams into reality. The program will cover the basic business skills such as accounting, managing, and marketing while focusing on those skills needed to build and grow a small business.

Potential occupations include: Busines Owner/Manager, Entrepreneur, Department Manager, Merchandising Manager, Sales Representative and Sales Associate.

The Small Business Entrepreneurship Associate Degree is conveniently offered at our Wausau campus in both in-person and blended formats. Students may enter this program in the fall or spring semester.

Many of NTC's short-term certificates ladder into the College's associate degree and technical diploma programs, creating a seamless transition for lifelong learning. Certificates that compliment this program include the Marketing – Promotions Certificate and the Small Business Bookkeeping Certificate

Northcentral Technical College believes in providing options for students to ladder from NTC to other colleges and universities offering advanced degrees. The College has developed transfer agreements with four-year private colleges and universities, as well as the University of Wisconsin System to help NTC students earn a bachelor's degree. To find out how credits earned at NTC may transfer, visit <http://www.ntc.edu/transfer> for a complete listing of transfer opportunities.

Get Started Today

Get started today on a future of possibility. For more information on the Small Business Entrepreneurship Associate Degree program contact the NTC Admissions Office at admissions@ntc.edu or 715.675.3331 Ext. 5860.

Curriculum

FIRST SEMESTER

10-102-124	INTRODUCTION TO BUSINESS**	3 credits
10-103-105	OFFICE LEVEL 1**	3 credits
10-104-103	CUSTOMER SERVICE**	2 credits
10-104-172	MARKETING PRINCIPLES**	3 credits
10-801-195	WRITTEN COMMUNICATION**	3 credits
10-809-196	INTRO TO SOCIOLOGY**	3 credits
Total		17 credits

SECOND SEMESTER

10-104-125	SOCIAL MEDIA CAMPAIGNS**	3 credits
10-104-154	PRINCIPLES OF SALES**	3 credits
10-196-189	TEAM BUILDING AND PROBLEM SOLVING**	3 credits
10-801-196	ORAL/INTERPERSONAL COMM**	3 credits
10-804-123	MATH WITH BUSINESS APPLICATIONS**	3 credits
10-809-198	INTRO TO PSYCHOLOGY**	3 credits
Total		18 credits

THIRD SEMESTER

10-101-111	ACCOUNTING 1**	4 credits
10-104-126	PROMOTIONS***	3 credits
10-104-174	ENTREPRENEURSHIP**	3 credits
10-196-193	HUMAN RESOURCE MANAGEMENT**	3 credits
10-809-166	INTRO TO ETHICS: THEORY & APP**	3 credits
Total		16 credits

FOURTH SEMESTER

10-101-178	ACCOUNTING COMPUTER APPLICATIONS***	3 credits
10-102-151	ENTREPRENEURSHIP 2**	3 credits
10-102-160	BUSINESS LAW 1**	3 credits
10-196-188	PROJECT MANAGEMENT**	3 credits
10-809-195	ECONOMICS**	3 credits
Total		15 credits
Total Credits Required for Graduation		.66 credits

** Requires prerequisite or corequisite course(s), or specific condition. Refer to Course Descriptions for list of courses or specific condition required.

** Learner must have at least a 2.0 GPA ("C") or better in this course to graduate.



Northcentral
TECHNICAL COLLEGE



Northcentral Technical College does not discriminate on the basis of race, color, national origin, sex, disability or age in employment, admissions or its programs or activities. The following person has been designated to handle inquiries regarding the College's nondiscrimination policies: Equal Opportunity Officer, Northcentral Technical College, 1000 W. Campus Drive, Wausau, WI 54401. Phone: 715.803.1064

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