# Graphic Communication Technologies

## Library Resource Guide

### Library Hours

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
<th>Website</th>
<th>Contact Us</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday – Friday</td>
<td>7:30 am – 10:00 pm</td>
<td><a href="http://www.ntc.edu/library">http://www.ntc.edu/library</a></td>
<td><a href="mailto:library@ntc.edu">library@ntc.edu</a></td>
</tr>
<tr>
<td>Saturday – Sunday</td>
<td>9:00 am – 3:00 pm</td>
<td></td>
<td>Phone: 715.803.1115</td>
</tr>
</tbody>
</table>

### Suggested Search Terms:

- Adobe InDesign
- Adobe Photoshop
- Binding and Finishing
- Color Theory
- Commercial Printing
- Computer Graphics
- Design
- Digital Photography
- Flexography
- Fonts
- Graphic Communications
- Graphic Design
- Graphics Software
- Image Processing (software)
- Information and Communication Technology (ICT)
- Layout (Printing)
- Offset Printing
- Postpress Operations
- Pre-press Systems
- Presswork
- Printing (Processes)
- Printing Industry
- Proofing
- Type Design
- Typeface
- Typography

### Call Numbers:

<table>
<thead>
<tr>
<th>Call Number</th>
<th>Description</th>
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<tbody>
<tr>
<td>686.2</td>
<td>Printing</td>
</tr>
<tr>
<td>686.22</td>
<td>Typography</td>
</tr>
<tr>
<td>686.23</td>
<td>Presswork</td>
</tr>
<tr>
<td>686.231</td>
<td>Offset Printing</td>
</tr>
<tr>
<td>741.60</td>
<td>Graphic Design</td>
</tr>
<tr>
<td>770</td>
<td>Photography</td>
</tr>
<tr>
<td>775</td>
<td>Digital Photography</td>
</tr>
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</table>

### Streaming Videos:

<table>
<thead>
<tr>
<th>Title</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising Layout</td>
<td>2011</td>
</tr>
<tr>
<td>ICT in the Real World: Publishing a Magazine</td>
<td>2010</td>
</tr>
<tr>
<td>Commercial Printing Processes</td>
<td>2007</td>
</tr>
<tr>
<td>Lithography: Theory, Problems, Practice</td>
<td>2007</td>
</tr>
<tr>
<td>Secrets of Branding</td>
<td>2014</td>
</tr>
<tr>
<td>Shedding Light on Lenses</td>
<td>2013</td>
</tr>
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</table>

### Online Magazines/Journals:

#### EBSCO
- Academic Search Premier
- Computer Graphics World
- Print
- Business Source Premier
- Printing World
- MasterFILE Premier
- Editor and Publisher
- OmniFile Full Text Select
- Creative Review
- Eye: The International Review of Graphic Design

#### ProQuest Research Library
- American Printer
- Digital Video
- Graphic Arts Monthly
- In-Plant Graphics
- Print
- Printing Impressions
- Publishing Research Quarterly

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5/15/2015
MAGAZINES (PRINT):

Print copies available in the library:

BOOKS FOR CHECKOUT AT THE LIBRARY:

E-BOOKS:

Credo


Ebrary


*Instant HTML5 Fonts and Typography* (2013)

*Photoshop CC For Dummies* (2013)

*Graphic Design Process: From Problem to Solution* (2012)


*Logotype* (2012)

*Mastering Type: The Essential Guide to Typography for Print and Web Design* (2012)

*Numbers in Graphic Design* (2012)


*Fearless Photographer Portraits* (2011)

*Idea Index: Graphic Effects and Typographic Treatments* (2011)


*Adobe Creative Suite 5 Design Premium All-in-one for Dummies* (2010)

*Production for Print* (2010)


Springerlink