

Library Hours

Monday – Friday 7:30 am – 10:00 pm
Saturday – Sunday 9:00 am – 3:00 pm

Contact us

Website <http://www.ntc.edu/library>
Email library@ntc.edu
Phone 715.803.1115

Suggested Search Terms

Accounting	Global business	Problem solving
Business	Information security	Project management
Conflict resolution	Insurance	Social media
Business law	Leadership	Success in business
Business plans	Lean organizations	Team building
Diverse workplace	Marketing	Value chain management
Finance	Personnel management	

Call Number (Library 2nd Floor)

359.52 Business/office etiquette	658 Business administration
650 Business	658.4012 Business plans
650.1 Business success	658.404 Project management
657 Accounting	

Databases

- [Academic Search Premier](#)
- [Business Source Premier](#)
- [Credo Reference](#)
- [Ebrary](#)
- [Films on Demand](#)
- [Gale Virtual Reference Books](#)
- [GreenFILE](#)
- [Issues and Controversies](#)
- [MasterFILE Premier](#)
- [Newspaper Source Plus](#)
- [OmniFile Full Text Select](#)
- [Opposing Viewpoints in Context](#)
- [ProQuest Research Library](#)
- [Regional Business News](#)
- [Wall Street Journal](#)
- [Wausau Daily Herald](#)

E-Books



E-Books

Ebrary

- *Built-In social: Essential social marketing practices for every small business.* (2013)
- *Converge: Transforming Business at the Intersection of Marketing and Technology* (2013)
- *Foundations of Business Ethics: Ethics in Finance* (2013)
- *Young Professional's Guide to Managing: Building, Guiding and Motivating Your Team to Achieve Awesome Results* (2013)

GVRL (Gale Virtual Reference Library)

- *Business Plans Handbook (Series)*
- *Encyclopedia of Management* (2012)
- *Gale Business Insights Handbook of Global Business Law* (2013)
- *Human Resources & Employee Selection* (2014)
- *Workplace Dynamics* (2014)

Online Journals

- *Academy of Management Perspectives*
- *Advances in Consumer Research*
- *Business & Professional Communication Quarterly*
- *Entrepreneurship: Theory & Practice*
- *Global Investor*
- *Harvard Business Review*
- *Human Performance* (18 month delay)
- *MIS Quarterly*
- *Production & Operations Management* (12 month delay)

Print Periodicals – Library 1st Floor



Streaming Videos

Films on Demand

- *Copyright Warning* (2015)
- *Designing for the User* (2011)
- *The Facebook Obsession* (2011)
- *Mobile App Research and Planning* (2012)
- *Performance Appraisals* (2015)
- *Understanding Intellectual Property* (2015)

