SUGGESTED SEARCH TERMS

Budgeting
Business enterprises
Business law
Business planning
Business plans
Economics
Finance
Financial Statements
Government contracts
Inventory
Management
Marketing
Personnel management
Problem solving
Project management
Retail trade
Small business accounting
Social media
Success in business
Team building
Retail trade – Vocational guidance
Social media
Success in business
Team building

DATABASES

- Academic Search Premier
- Business Source Premier
- Credo Reference
- Ebrary
- Films on Demand
- Gale Virtual Reference Books
- Issues and Controversies
- MasterFILE Premier
- Opposing Viewpoints in Context
- ProQuest Research Library
- Regional Business News
- Wall Street Journal
- Wausau Daily Herald

E-BOOKS

- The Small Business Survival Guide
- Built-in Social
- Why Entrepreneurs Should Eat Bananas
- Pivot: How the Entrepreneurial Mindset Can Change Your Course to Find Ultimate Success
- Live Your Dream: Utilize New Technology to Grow Your Small Business and Yourself

LIBRARY HOURS

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<td>Saturday – Sunday</td>
<td>9:00 am – 3:00 pm</td>
<td>Email: <a href="mailto:library@ntc.edu">library@ntc.edu</a></td>
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E-BOOKS

- **Ebrary**
  - *Built-In social: Essential social marketing practices for every small business.* (2013)
  - *Elite entrepreneur: How to master the 7 phases of business & take your company from pennies to billions* (2010)
  - *Find grant funding now!* (2014)
  - *Pivot: How top entrepreneurs adapt and change course to find ultimate success.* (2014)
  - *Small business guide to government contracts* (2012)
  - *Small business survival guide* (2011)
  - *Startup leadership: How savvy entrepreneurs turn their ideas into successful enterprises.* (2014)
  - *Why entrepreneurs should eat bananas: 101 inspirational ideas for growing your business and yourself* (2014)

- **GVRL (Gale Virtual Reference Library)**
  - *Business Plans Handbook (Series)*
  - *Develop Your Leadership Skills (2007)*
  - *Gale Business Insights Handbook of Innovation Management (2013)*

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ONLINE JOURNALS

- *Advertising Age*
- *Adweek*
- *International Journal of Advertising*
- *Journal of Advertising Research*
- *Journal of Consumer Research*
- *Journal of Retailing*
- *Marketing News*

MAGAZINES – Wausau Campus

- HR Magazine – Print Edition
- Office Manager Today

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STREAMING VIDEOS

- **Films on Demand Videos**
  - *Secrets of Branding Innovation* (2014)
  - *What is Marketing? The Basics and Beyond* (2009)
WEBSITES AND WEB NEWS SOURCES

- Bplans.com – Free sample business plans online.
  
Chambers of Commerce – Wisconsin
  - Local Chambers of Commerce

- SBA - U.S. Small Business Administration
  - Create your business plan - SBA’s business planning resources
  - SBA Loans & Grants

- SCORE – Volunteer business people helping small business people solve business problems.

- Wisconsin Resources
  - Wisconsin Entrepreneurs and Innovators
  - Small Business Development Center - Wisconsin
  - Wisconsin.gov Business

News Sources

- Entrepreneur.com
- Inc.

BOOKS AVAILABLE FOR CHECKOUT

Call number: 658.4 L545a 2012

Call number: 658.4 D84c 2006

Call number: 657 C17q 2014