

Library Hours

Monday – Friday 7:30 am – 10:00 pm
Saturday – Sunday 9:00 am – 3:00 pm

Contact us

Website <http://www.ntc.edu/library>
Email library@ntc.edu
Phone 715.803.1115

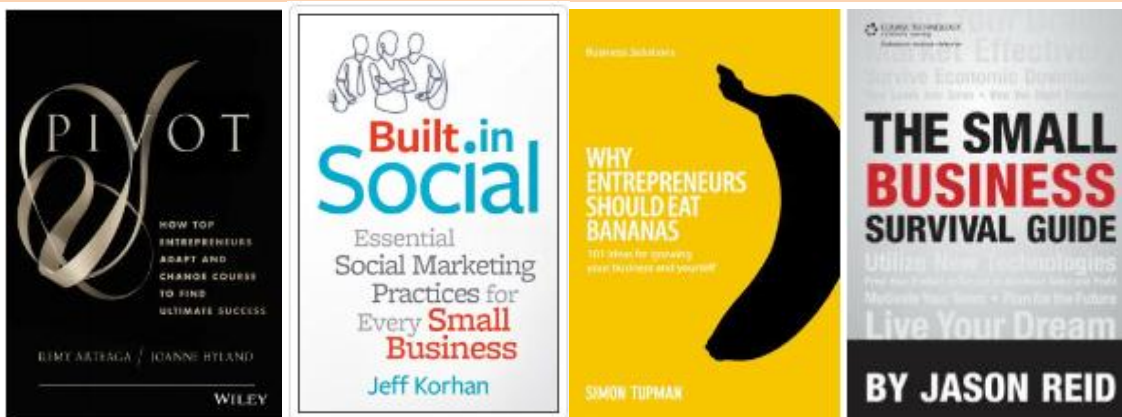
SUGGESTED SEARCH TERMS

Budgeting	Inventory	Social media
Business enterprises	Management	Success in business
Business law	Marketing	Team building
Business planning	Personnel management	Retail trade – Vocational guidance
Business plans	Problem solving	Social media
Economics	Project management	Success in business
Finance	Retail trade	Team building
Financial Statements	Small business accounting	
Government contracts		

DATABASES

- [Academic Search Premier](#)
- [Business Source Premier](#)
- [Credo Reference](#)
- [Ebrary](#)
- [Films on Demand](#)
- [Gale Virtual Reference Books](#)
- [Issues and Controversies](#)
- [MasterFILE Premier](#)
- [Opposing Viewpoints in Context](#)
- [ProQuest Research Library](#)
- [Regional Business News](#)
- [Wall Street Journal](#)
- [Wausau Daily Herald](#)

E-BOOKS



E-BOOKS

- **Ebrary**

- [Built-In social: Essential social marketing practices for every small business.](#) (2013)
- [Elite entrepreneur: How to master the 7 phases of business & take your company from pennies to billions](#) (2010)
- [Find grant funding now!](#) (2014)
- [Pivot: How top entrepreneurs adapt and change course to find ultimate success.](#) (2014)
- [Small business guide to government contracts](#) (2012)
- [Small business survival guide](#) (2011)
- [Startup leadership: How savvy entrepreneurs turn their ideas into successful enterprises.](#) (2014)
- [Why entrepreneurs should eat bananas: 101 inspirational ideas for growing your business and yourself](#) (2014)

- **GVRL (Gale Virtual Reference Library)**

- [Business Plans Handbook \(Series\)](#)
- [Develop Your Leadership Skills](#) (2007)
- [Gale Business Insights Handbook of Innovation Management](#) (2013)

ONLINE JOURNALS

- [Advertising Age](#)
- [Adweek](#)
- [International Journal of Advertising](#)
- [Journal of Advertising Research](#)
- [Journal of Consumer Research](#)
- [Journal of Retailing](#)
- [Marketing News](#)

MAGAZINES – Wausau Campus

HR Magazine – Print Edition
Office Manager Today



STREAMING VIDEOS

- **Films on Demand Videos**
 - [The Business Plan](#) (2009)
 - [Accounting Basics and Definitions: Accounting Fundamentals](#) (2014)
 - [Secrets of Branding Innovation](#) (2014)
 - [What is Marketing? The Basics and Beyond](#) (2009)

WEBSITES AND WEB NEWS SOURCES

- Bplans.com – Free sample business plans online.

Chambers of Commerce – Wisconsin

- [Local Chambers of Commerce](#)
- SBA - U.S. Small Business Administration
 - [Create your business plan](#) - SBA's business planning resources
 - [SBA Loans & Grants](#)
- [SCORE](#) – Volunteer business people helping small business people solve business problems.
- Wisconsin Resources
 - [Wisconsin Entrepreneurs and Innovators](#)
 - [Small Business Development Center - Wisconsin](#)
 - [Wisconsin.gov Business](#)

News Sources

- Entrepreneur.com
- [Inc.](#)



BOOKS AVAILABLE FOR CHECKOUT

The advantage: Why organizational health trumps everything in business by Patrick Lencioni.

Call number: 658.4 L545a 2012

Classic Drucker: Essential Wisdom of Peter Drucker from the pages of Harvard Business Review.

Call number: 658.4 D84c 2006

QuickBooks 2014: The guide by Leslie Capachietti.

Call number: 657 C17q 2014