



TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS

NTC Program: MARKETING

UW-Stout Program: Business Administration

Minimum GPA for admission: 2.5

Initial effective date:

General Education Courses

NTC			UW-Stout		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
10-801-195	Written Communication OR	3	ENGL 101	Composition 1	3
10-801-136	English Composition 1				
10-809-198	Intro to Psych OR	3	PSYC 110	General Psychology OR	3
10-809-199	Psychology of Human Relations		PSYC GXX	Psychology Electives	
10-801-196	Oral/Interpersonal Communications OR	3	SPCOM 100	Fundamentals of Speech	3
10-801-198	Speech				
10-804-123	Math with Business Applications <u>OR</u>	3	MATH GXX	Math Electives OR	3
10-804-189	~Introductory Statistics		STAT 130	Elementary Statistics	2
			STAT GXX	Statistics Elective	1
10-809-166	Intro to Ethics: Theory and App	3	PHIL 235	General Ethics	3
10-809-196	Intro to Sociology OR	3	SOC 110	Introductory Sociology OR	3
10-809-172	Intro to Diversity Studies		SOC GAGCS	Sociology Electives	
10-809-195	Economics	3	*ECON 201	General Economics	3
Total general education credits earned:		21			
Total transferable general education credits:		21		Total general education credits accepted:	21

*Students must received a grade of C or higher in ECON 215 in order to sub ECON 201 for ECON 210.

~Recommended course students take

Occupational Courses

Course No.	Course Title	Credits	Course No.	Course Title	Credits
10-103-225	Excell 2103 Level 1	1	ICT XXX	ICT Elective	1
10-103-226	Word 2013 1	1	ICT XXX	ICT Elective	1
10-104-103	Customer Service	2	INMGT 210	Service Operations Management	2
10-104-150	Introduction to Marketing Program	1	BUMKG XXX	Business Marketing Elective	1
10-104-154	Principles of Sales	3	BUMKG XXX	Business Marketing Elective	3
10-104-172	Marketing Principles	3	BUMKG 330	Principles of Marketing	3

10-104-185	Advanced Sales	3	BUMKG XXX	Business Marketing Elective	3
10-104-141	Retailing Principles	3	BURTL 127	Basic Merchandising	3
10-104-174	Entrepreneurship 1	3	BUMGT 480	Engrepreneurship: Small Bus Plng	3
10-104-176	Global Marketing	3	BUINB 485	International Marketing	3
10-104-184	Marketing Presentations	2	BUMKG XXX	Business Marketing Elective	2
10-104-126	Promotions	3	BUMKG 370	Principles of Advertising	3
10-104-142	Internet Marketing Strategies	3	BUMKG 350	E-Business Strategy & Practice	3
10-104-175	Market Research	3	BUMKG 479	Marketing Research	3
10-104-186	Merchandising Management	3	BURTL 229	Visual Merchandising	3
10-104-125	Social Media Campaigns	3	BUMKG 391	Prin of Social Media Marketing Mgmt	3
10-104-144	Retail Operations Management	3	BURTL 327	Store Management	3
10-104-151	Portfolio and Career Development	2		Not Transferable	
10-104-171	Marketing Management	3	BUMKG 436	Marketing Management	3
10-104-207	Customer Relationship Management (CRM)	1	BUMKG XXX	Business Marketing Elective	1
	Total occupational course credits earned:	49		Total occupational course credits accepted:	47
	Total credits required for graduation:	70			
	Total transferable credits:	68		Total credits accepted at UW-Stout:	68

Emphasis area may be complete with courses not used in either Business or Professional Core areas.

Courses needed to complete degree at UW-Stout:

Course No.	Course Title	Credits
ENGL 102	Composition 2	3
MATH 123	Finite Mathematics	4
STAT 130	Elementary Statistics	0 to 2
	Natural Science w/Lab	4
	Arts and Humanities	6
	Contemporary Issues	0 to 3
	General Education Electives	0 to 3
	Problem Solving	3
	Business Writing	3
	Information Technology	3
BUMGT 100	Intro to Business Administration	1
ECON 215	Principles of Economics II	3
BUACT 206	Intro to Financial Accounting	3

BUACT 207	Intro to Corporate & Managerial Accounting	3
BUMGT 304	Principles of Management	3
BULGL 318	Business Law I	3
BUMIS 333	MIS-Decision Support Systems	3
BUFIN 340	Business Finance	3
	Emphasis Area	0 to 10
	Accounting	3
	Management Operations	3
	Human Resources	2 to 3
	Legal	2 to 3
	Integrated Systems	3
	Practicum	2 to 3
	Experiential Learning	2
Total credits needed at UW-Stout to complete degree:		59

Disclaimer: Students planning to transfer should contact NTC's Transfer Specialist and transfer personnel at UW-Stout for the most current transfer information.

Updated on: 09/30/15