



ARTICULATION AGREEMENT—ASSOCIATE'S DEGREE PROGRAMS

NTC Program: Digital Marketing Associate Degree

Purdue University Global Program: Bachelor of Science in Business Administration

GPA required: 2.5

Initial effective date: July 2019

Course No.	Course Title	Semester Credits	Course No.	Course Title	Semester Credits	Quarter Credits
10-801-195 or 10-801-136	Written Communication or English Composition I	3	CM220	College Composition II	3	5
10-804-189	Introductory Statistics	3	100/200 Le	Mathematics Elective	3	5
10-809-196 or 10-809-199 or 10-809-195 or 10-809-198	Intro to Sociology or Psychology of Human Relations or Economics or Intro to Psychology	3	100/200 Le	Social Science Elective	3	5
10-104-172	Marketing Principles	3	MT219	Marketing	3	5
	Associate's Degree Coursework	39.3333	100/200 Le	Open Electives	39.3333	59
	Total transferable A.A.S. degree credits:	52.6667		Total credits accepted at Purdue University Global	52.6667	79

Courses to be taken after completion of A.A.S. degree

These courses can be taken at NTC for credit at Purdue University Global

These courses are required for the degree at Purdue University Global

Course No.	Course Title	Semester Credits	Course No.	Course Title	Semester Credits	Quarter Credits
			CM107	College Composition I	3	5
			CS204	Professionalism—Theory and Practice in the Global Workplace	2	3
	Humanities Course	3	100/200 Le	Humanities Elective	3	5
	Science Course	3	100/200 Le	Science Elective	3	5
10-101-111	Accounting I	3	AC114	Accounting I	3	5
			BU204 or MT220	Macroeconomics or Global Business	3	5
			BU224	Microeconomics	3	5
10-804-123	Math with Business Applications	3	MM255	Business Math and Statistical Measures	3	5
			MT140	Introduction to Management	3	5

10-196-193	Managing Human Resources and Labor Relations	3	MT203 or MT209	Human Resource Management or Small Business Management	3	5
			MT217	Finance	3	5
			LS311 or LS312	Business Law or Ethics and the Legal Environment	4	6
			MM305	Business Statistics and Quantitative Analysis	4	6
			MT302	Organizational Behavior	4	6
			MT400 or MT435	Business Process Management or Operations Management	4	6
			MT445 or MT480	Managerial Economics or Corporate Finance	4	6
			300/400 Le	Marketing Elective	4	6
			MT460	Management Policy and Strategy	4	6
			MT490 or MT499	Experiential Learning—Career Engagement or Bachelor's Capstone in Management	4	6
			Total credits to be completed at Purdue University Global		67.3333	101
			Total credits needed for degree completion at Purdue University		120	180

Disclaimer: Students planning to transfer should contact NTC's transfer specialist and transfer personnel at Purdue University Global for the most current information.

Updated on: 08/17/19