



**TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS**

**NTC Program: MARKETING**

**Purdue Global Program: BS in Business Administration**

**Minimum GPA for admission:**

**Initial effective date:**

**General Education Courses**

NTC			Purdue Global		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Quarter Credits
10-801-195	Written Communication <u>OR</u>	3	CM107	College Composition I	5
10-801-136	English Composition 1		CM107	College Composition I	
10-809-198	Intro to Psychology <u>OR</u>	3	PS124	Introduction to Psychology	5
10-809-199	Psychology of Human Relations		PS4.5L	Psychology Elective - Lower Level	
10-804-123	Math with Business Applications <u>OR</u>	3	MM255	Business Math and Statistical Measures	5
10-804-189	Introductory Statistics		MM207	Statistics	
10-809-196	Intro to Sociology <u>OR</u>	3	SS144	Sociology	5
10-809-172	Intro to Diversity Studies		SS4.5L	Social Science Elective - Lower Level	
10-809-195	Economics	3	SS4.5L	Social Science Elective - Lower Level	5
10-890-165	College 101	1	CS1.5L	Professional Studies Elective - Lower Level	2
<b>Total general education credits earned:</b>		<b>16</b>			
Total transferable general education credits:			<b>Total general education credits accepted:</b>		<b>27</b>

**Occupational Courses**

Course No.	Course Title	Credits	Course No.	Course Title	Quarter Credits
10-104-172	Marketing Principles	3	MT219	Marketing	5
10-103-242	Excel Level 1	1			
10-104-144	Retail Operations Management	3			
10-206-160	Video For Social Media	2			
10-801-141	Introduction To Mass Communication	3			
10-104-150	Introduction to Marketing Program	1			
10-104-154	Principles of Sales	3			
10-104-184	Marketing Presentations	1			
10-104-185	Advanced Sales	3			
10-104-128	Integrated Marketing Communications	3			
10-104-210	Digital Marketing Strategies	3			
Will transfer as open electives up to 40 credits					40

10-104-175	Market Research	3		
10-104-208	Retailing and Merchandising Principles	2		
10-103-241	PowerPoint Level 1	1		
10-104-125	Social Media Campaigns 1	3		
10-104-151	Personal Branding & Portfolio	1		
10-104-171	Marketing Management	3		
10-204-116	Graphics for Web Design	2		
10-204-121	Introduction to Graphics Software and Design	2		
10-104-207	Customer Relationship Management (CRM)	1		
	<b>Total occupational course credits earned:</b>	<b>41</b>		
	<b>Total credits required for graduation:</b>	<b>57</b>		
	<b>Total transferable credits:</b>	<b>48</b>	<b>Total quarter credits accepted at Purdue Global:</b>	<b>72</b>

***Courses needed to complete degree at Purdue Global:***

Course No.	Course Title	Quarter Credits
CM220	College Composition II	5
100/200 Level or MM255	Mathematics Elective Business Math and Statistical Measures (depends on associate's degree registration)	5
CS212	Communicating Professionalism	5
BU224	Microeconomics	5
100/200 Level	Arts and Humanities Elective	5
100/200 Level	Science Elective	5
AC114	Accounting I	5
AC116	Accounting II	5
BU204 or MT220	Macroeconomics Global Business	5
MT140	Introduction to Management	5
MT203 or MT209	Human Resource Management Small Business Management	5
MT217	Finance	5
LS311 or LS312	Business Law Ethics and the Legal Environment	6
MM305	Business Statistics and Quantitative Analysis	6
MT302	Organizational Behavior	6

MT400 or MT435	Business Process Management Operations Management	6
MT445 or MT480	Managerial Economics Corporate Finance	6
300/400 Level	Marketing Elective	6
MT460	Management Policy and Strategy	6
MT490 or MT499	Experiential Learning -- Career Engagement Bachelor's Capstone in Management	6
<b>Total quarter credits needed at Purdue Global to complete degree:</b>		<b>108</b>

Disclaimer: Students planning to transfer should contact NTC's Transfer Specialist and transfer personnel at Purdue Global for the most current transfer information.

Purdue Global operates on the quarter system (1 quarter credit=1.5 semester credits). Bachelor's degrees are 180 quarter credits, which equates to 120 semester credits

This worksheet does not constitute an official evaluation of a student's prior learning. All students who possess transfer credit and prior learning are encouraged to submit evidence of such and apply for credit evaluations. All credit is reviewed on a case-by-case basis, and is awarded ultimately at the discretion of the University. To be considered, official transcripts must be sent to the University Office of the Registrar for evaluation.

**Update on: 9/26/23**