	TABLE 2: Student Learning Results (Standard 4)							
	Use this table to supply data for Criterion 4.2.							
Performance Indicator	Definition							
	performance, licensure examination). Add the	tudent learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional formance, licensure examination). Add these to the description of the measurement instrument in column two:  for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.						
Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made				

## Analysis of Results: Accounting

Program - Accounting;

reporting, and analysis tasks;

Goal - 80% of course completers earn a 70% score or more on payroll project assessment

In 10-101-135 (Payroll Accounting). students scores based on ability to SLO:Perform payroll preparation, perform payroll duties and fill out summative, internal assessment,

payroll short version project from Fall 2021 through Spring 2024. Spring 2023, there was a notable recovery, with the passing rate rising to 71%. Fall 2023 declined to 57% while Spring 2024, the outcome goal, with a sample size consistent with the prior term.

The data reflects six consecutive terms of student performace in the Throughout the six terms of data collected, there have been no significant changes in sample size. However, there have been notable changes in the During this period, we observed fluctuations in the course passing dynamics of student performance. In recent terms, I've observed an increased have been included to remind students to start the project ahead of time, appropriate payroll forms. This is a direct. rates with significant variations between terms, Fall 2022, there was number of students who were unable to complete the course, which has a sharp decline, with the passing rate dropping to 29%, however by contributed to lower assessment outcomes. Many students faced personal challenges such as family events, illness, or academic challenges. Additionally, 30% of the over all course grade, emphasizing its importance. To encourage this course is taken during the third semester and includes students from both consistent progress, sutdents are reminded in each module to work on the passing rate decreased further to 52% and below the 80% positive accounting and human resource programs. For students with less experience project incrementally, ensuring that they stay engaged with the assingment in accounting, this course could be more challenging and result in lower performance outcomes.

- 1. Encourage early access to payroll project: The payroll project has been placed in module 7 of 8, and strategically placed reminders in ealier modules providing flexibility and reducing the pressure at the end of the term.
- 2. Increased focus on payroll project: The payroll project now accounts for througout the semetser.
- 3. Weekly accounting lab support: An accounting lab is available on a weekly basis, where the instructor offers direct support for any questions or challenges sutdent may encounter. This additional resource is intended to help students who may need extra assistance or clarification, particularly on the payroll project.
- 4. Replacement of tests with upgraded homework: As of Fall 2024, tests have been replaced with enhanced homework assignments that directly support the payroll project. This change allows students to focus on mastering the skills needed for the project, promoting better preparation and understanding, which should ultimately improve project completion rates.



Program - Accounting;

SLO:Perform individual and/or organizational tax accounting preparation, reporting and analysis tasks;

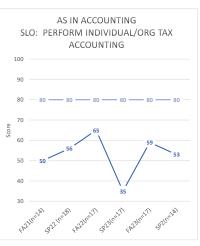
Goal - 80% of course completers earn a 70% score or more on Comprehensive tax return assessment.

students scores based on correctly is a direct, summative, internal assessment.

In 10-101-121 (Individual Tax Accounting), The data from Fall 2021 through Spring 2024 shows variability in student performance for the Comprehensive Tax Return problem. completing comprehensive tax forms. This Positive outcome ranged from 35% to 65% during this period, highlighting some fluctuations in student success. Fall 2021 and Spring of 2023 down to 53%.

The Individual Tax Accounting course is primarily designed for accounting program students, but this course is open to anyone who is interested in with varying levels of tax knowledge. I've notice that many students begin to Spring 2022, the rates were 50% and 56%, and the rate improved to struggle around modules 4-5 as the course becomes increasingly complex, 65% in Fall 2022. The rate dropped sharp to 35% in Spring 2023 with especially when tackling intricate tax laws and regulations with various tax a recovery in Fall 2023 to 59% with a subsequent further decrease forms. The comprehensive tax return project, which mirrors a real-life tax part of the course, it requires significant effort, and students who are not prepared for the workload or compelxity tend to struggle.

- 1. Ealy access to comprehensive final tax return: The comprehensive final tax return project is placed in module 7 of 8, but remains accessible throughout learning about taxes. This had led to a diverse group of students in the course the semester without any restrictions. This allows students to start working on portions of the project as they progress through the course, offering them the flexibiltiy to save their work and return to it later
- 2. Promotion of in-person modality: In-person classes (Attend Your Way) are being actively promoted, as they offer students more immediate access to return, is particularly challenging. While this project is a practical and essential help and guidance, especially when working on complex assignments like the comprehensive tax return project.
  - 3. Weekly accounting lab support: An accounting lab is available on a weekly basis, where the instructor offers direct support for any questions or challenges sutdent may encounter. This additinoal resource is intended to help students who may need extra assistance or clarification, particularly on the final comprehensive tax return
  - 4.Incorporation of tax software (Fall 2024): Beginning in Fall 2024, tax software has been integrated into the course whoever wants to use tax software. Students are encouraged to use this software for all comprehensive problems throughout the course. This provides practical, real world experience in preparing tax returns and improves accuracy, easing the preparation for their final tax return project.



2. Student Learning Outcome,	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
SLO: Perform cost accounting preparation, reporting and analysis tasks;  Goal - 80% of course completers	"Cookie Project": students simulate running a business selling a single product line. Project includes calcualting break- even, contribution margin, and desired	Project" assessment from Fall of 2021 through Spring of 2024. We saw students acheive postive outcomes at or above the desired 80%	students. Though we saw a 9% decrease in Spring of 2024 that equated to just one less student achieving the desired outcome as compared to the semester prior. In general the assessment seems to be performing as expected with slight variances largely above the desired 80% success rate.	This assessment has been modified over the years of analysis to promote student success including:  1. Project placement in module 4 of 8 2. 20% weighting on project 3. Simplified project walk through video demonstration on how to fill out the Excel Workbook 4. Low point "Quick Check" submission for feedback prior to final project submission 5. Regular promotion of the weekly Accounting Lab for live instructor assistance	AS IN ACCOUNTING SLO: PERFORM COST ACCOUNTING PREPARATION  95 85 80 80 80 80 80 80 80 80 80 80 80 80 80
SLO: Identify internal controls to reduce risk;	assess a Case company's need to implement internal controls. This is a direct, summative, internal assessment.	Pants Internal Control Analysis" assessment from Fall of 2021 through Spring of 2024. Compared to the postitive outcome goal of 80%, we saw significant fluctuations, starting at a 63% postive outcomes in Fall of 2021, increasing steadily until reaching 100% in Fall of 2022. This increasing trend was followed by a sharp 25%	workforce at this point in time making skipping the project tempting when work demands take priority over school.	Project). The revamp was designed with the following elements to promote	AS IN ACCOUNTING SLO: IDENTIFY INTERNAL CONTROLS TO REDUCE RISK  100 90 80 80 80 80 80 80 80 80 80 80 80 80 80
SLO: Process financial transactions throughout the accounting cycle;	to correctly input financial transactions into accounting software, produce & analyze financial statements. This is a direct, summative, internal assessment.	information systems to record and analyze financial transactions throughout the accounting cycle in the Accounting Capstone project. The initial goal of 80% was achieved by Fall 2021. However, in Spring		Software updates have been implemented to address a previous barrier, which is believed to have improved student success rates in 2021. The project is now weighted more heavily to encourage students to engage with this valuable critical-thinking application. The instructor will continue to monitor the trend and has decided to move the summative project to the beginning of the course, starting in Spring 2025, rather than assigning it at the end.	AS IN ACCOUNTING SLO: PROCESS FINANCIAL TRANSACTIONS THROUGHOUT THE ACCOUNTING CYCLE  100 90 80 80 80 80 80 80 80 80 80 80 80 80 80
SLO: Analyze financial and business information to support planning and decision making;	students scores based on comparing financial data & ratios of two competing companies including ethical considerations. This is a direct, summative, internal assessment.	"Financial Statement Analysis Project" assessment from Fall of 2021 through Spring of 2024. In Fall of 2021 positive outcomes were	For the six terms, the sample size ranged from 9 to 24 students. The sample size does not appear to have had much of an influence on the declining trend. The project, can be overwhelming to students and it's placement near the end of the term, create a higher than usual opt to skip the project.	student's overall grade. This assessment has been modified over the years of	AS IN ACCOUNTING SLO: ANALYZE FINANCIAL AND BUSINESS INFO  80 80 80 80 80 80 80 80 80 80 80 80 80 8

Performance Measure: Academic Program. 2. Student Learning Outcome, 3. Measurable Goal

What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)

**Current Results Analysis of Results** 

## **Action Taken or Improvement Made**

Program - Administrative Professional;

SLO: Demonstrate effective workplace communications.

Goal- 70% of learners will achieve a minimum rating of 70% or greater on program assessments in order to meet each of the criterion and demonstrate competence. Using the same goal set of learners and achievement rating throughout our program provides consistency for students.

In 10-106-170 (Telecommunications/ Electronic Business Communications). students scores on ability to effectively and summative, internal assessment.

The data reveals consistent progress over the last three (fall only) semesters. In Fall 2021, 87% of students met this benchmark, showing that most students were able to demonstrate effective complete the demonstration of skills final communication skills but with some room for improvement. By Fall in workplace communication skills. course exam. This is a direct, formative 2022, the success rate increased to 100%. In Fall 2023, the success target of 70%.

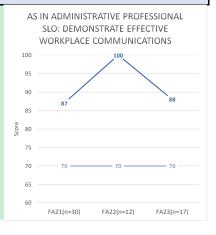
The results reflect an overall positive trend in student performance over the Although the drop in success rate was not a reflection of student inability, the past three fall semesters. The assessment goal is for at least 70% of students — course content continuous to be monitored for updates and improvements to achieve a minimum score of 70% on the final exam, indicating competence based on current trends and learner feedback.

Analysis of Results: Administrative Professional

rate slightly dropped to 88%, although it remained well above the From Fall 2021 to Fall 2022, there was a significant improvement, with success additional work or tutoring is needed and/or suggested communication with rates rising from 87% to 100%. This increase demonstrates that enhancements advisor support has helped the learner. were made to the course structure and support system to ensure student success. By Fall 2023, although the success rate slightly decreased to 88%, it still comfortably exceeded the 70% benchmark, showing sustained success in helping students achieve the required competency.

> The slight drop from 100% to 88% was based on an isolated challenge experienced by a student rather than a systemic issue. Despite this small decrease, the results demonstrate that the course consistently supports the majority of students in effectively developing workplace communication skills. This stability indicates that the program effectively meets its learning outcome goal while allowing room for targeted improvements to address any specific challenges faced by students.

Continued use of the Starfish system to notify students of progress or if



Program - Administrative Professional;

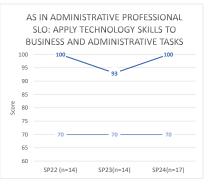
minimum rating of 70% on program assessments in order to meet each of the criterion and demonstrate competence. Using the same goal set of learners and achievement rating throughout our program provides consistency for students.

In 10-106-100 (Modern Office SLO: Apply technology skills to project is completed by the learner which 100% in Spring 2023 (17/17 students). business and administrative tasks. pulls in the course competencies to ensure comprehension and success. This is a Goal-70% of learners will achieve a direct, formative and summative, internal

Technologies), students scores on ability semesters. Success rates are 100% in Spring 2021 (14/14 students), a each term. The small drop to 93% in Spring 2022 is from a student that failed course content continues to be monitored for updates and improvements to operate basic office equipment. A final slight dip to 93% in Spring 2022 (14/15 students), and a return to to participate consistently in class and did not complete the course. The quick based on current trends and learner feedback. rebound to 100% in Spring 2023 does demonstrate that the program effectively supports students in developing essential technology skills and that Continued use of the Starfish system to notify students of progress or if the instructional methods are generally robust.

The results have been consistently strong over three (spring only) The data demonstrates that most students are well above the 70% threshold Although the drop in success rate was not a reflection of student inability, the

additional work or tutoring is needed and/or suggested communication with advisor support has helped the learner.



Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
Program - Administrative	In 10-106-107 (Meeting, Travel & Event	· · · · · · · · · · · · · · · · · · ·	During the six terms reviewed, the sample size ranged from 6 to 15 students.		AS IN ADMINISTRATIVE PROFESSIONAL
	Planning), students scores on ability to	Performance Assessment Task #3 - EVENTS, which consists of	There are a certain number of students who are either not prepared, are not	following have been done to help address the success rates in the course.	
	plan meetings, travel plans and organize	students applying all the competencies of the course into their final	putting the time and care in learning, or have outside interferences that can		SLO: PERFORM ROUTINE
LO: Perform routine	events. The final course performance	project. Compared to the positive outcome goal of 70%, results			ADMINISTRATIVE PROCEDURES
	assessment task brings together all three	change, starting at 71% positive outcomes in Fall of 2021, increasing	, , ,	, ,	100
	aspects of the course and the	to 75% in the Spring of 22. This was followed by an 8% decline to	· ·	course and it would be structured to be relevant to their programs. Reviewing	
	the state of the s		Students who follow their plan for completion in the course and pace their	of the Program Outcomes of each program adding this course to ensure how	95
minimum rating of 70% on	and summative, internal assessment.	increase of 3% to a 70% positive outcome in Spring of 2023. Fall of 23	3 learning tend to be more successful. Students who do not complete the	this course would align within each program.	90
rogram assessments in order to		experienced a larger increase to 82%. The most recent term of	Learning Activities in the course tend to have lower grades and success.		95
neet each of the criterion and		Spring 2024 produced a decline to 73% positive outcomes as		2. Consistent use of Starfish, NTC's Early Alert System, to help students stay	82
emonstrate competence. Using		compared to the goal of 70%. The sample size and positive outcome		on track or be reminded (alerted) of course performance issues. This includes	80
ne same goal set of learners and		% does fluctuate each semester but is at or above the goal of 70%		completing the Progress Surveys during the semester.	§ 75 <b>75</b>
chievement rating throughout		for the majority of the semesters.			70 71 70 70 70 70 70
our program provides consistency				3. Introducing the final course project Performance Assessment Task #3 -	70 — 70 — 70 — 70 — 70
or students.				EVENTS earlier in the course, rather than in the final Modules.	65



administrative procedures.

Goal-70% of learners will achieve a minimum rating of 70% on program assessment in order to internal assessment. meet the criterion and demonstrate competence. Using the same 70% goal for learners and achievement rating throughout our program provides consistency.

Records Management 2 (10-106-203)

RM2 Final Project SLO: Outcome – Perform routine The assessment addressed students' scores on ability to perform routine administrative procedures in this course.

This is a direct, formative and summative,

RM2 had a success rate of 100% in Spring 2022, which dropped significantly to 64% in Spring 2023, before rebounding to 93% in Spring 2024.

records management. However, RM2 exhibited a notable drop in Spring 2023, 200) and Records Management 2 (10-106-203) in an effort to provide an is because students struggled both with content and time management based introduction to material and then going in depth in the second course. on communication with the instructor. The recovery to a 93% success rate in Spring 2024 based on course content changes. The results highlight that while Students complete a final project for each course (RM1 and RM2). Because the split into two courses helps manage content depth, RM2 requires continued attention to maintain consistent success.

The results have shown varied results over three spring semesters. The consistently high success rates in the pre-req RM1 indicate that the initial Previously delivered in a single course (Storage Management) in Spring of course structure effectively introduces students to foundational concepts in 2020 the course was split into two courses--a Records Management 1 (10-106-

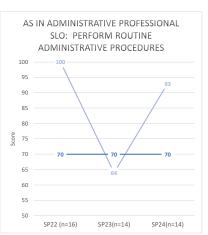
4. Keeping flexibility in the project to have the students feel more connected to the project and align it with areas of interest and their career goals.

the students naturally flow to RM2, a single set of data is used to unduplicate numbers from RM1 to RM2.

To sustain and improve success rates in RM2, ongoing updates are made during and following each semester based on instructor observations and student feedback.

The instructor is aware of the struggles students experience in this course and has implemented an option weekly Zoom session for learners that want to discuss content. The sessions are recorded for students that are unable to attend. Feedback from students has indicated this is a positive support tool.

Additional practice exercises will be incorporated for the coming semester to support student learning.



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2. Student Learning Outcome,	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
~			The data reveals an upward trend, with a significant improvement from Fall	Canvas course content and layout were updated between the Fall 2021 and	AC INLADAMINICTOATIVE
Professional;	students scores on ability to explore	The success rate was 82% in Fall 2021 (18/22 students), reached	2021 to Fall 2022, where all students met the competency goal. The slight	Fall 2022 offerings.	AS IN ADMINISTRATIVE
	effective career planning tools and career	100% in Fall 2022 (14/14 students), and slightly decreased to 93% in	decline in Fall 2023 to 93% is based on one student that struggled with		PROFESSIONAL
LO: Maintain internal and	preparation. Leaners will complete several	Fall 2023 (13/14 students), all above the targeted 70% goal.	personal issues and chose to drop out of the course and program as a whole.	Although the drop in success rate was not a reflection of student inability, the	SLO: MAINTAIN INTERNAL AND
external relationships.	assessment activities building to a resume		The consistently high success rates above the 70% benchmark indicate that	course content continues to be monitored for updates and improvements	EXTERNAL RELATIONSHIPS
	and cover letter. Career exploration and		the course content and assessment structure effectively build the necessary	based on current trends and learner feedback.	
ioal- 70% of learners will achieve	self reflection will help the learner to		skills for maintaining relationships in professional contexts.		100
minimum rating of 70% on	connect with career choice and ensure it is	5		Continued use of the Starfish system to notify students of progress or if	95
rogram assessments in order to	the path they are preparing for. A final			additional work or tutoring is needed and/or suggested communication with	90
neet each of the criterion and	capstone performance assessment task is			advisor support has helped the learner.	85
lemonstrate competence. Using	completed by the learner. This is both				g 8082

Program – Administrative Professional;

for students.

SLO: Model Professionalism in the internship. workplace.

our program provides consistency

the same goal set of learners and direct and indirect, formative and achievement rating throughout summative, internal assessment.

meet the criterion and and achievement rating throughout our program provides consistency.

This is a direct summative assessment. professionalism in a workplace setting. Goal- 70% of learners will achieve Internship supervisor completes an a minimum rating of 70% on evaluation and student completes program assessment in order to reflection papers. Both of these are used to assess areas expected as including, but demonstrate competence. Using not limited to dependability, punctuality, the same 70% goal for learners ethical behavior, initiative, confidence, and a professional image.

In 10-106-202 (Office Internship), ability to The results have been consistently strong over the past three students consistently meet or exceed expectations for

model professionalism in the workplace is academic years. Results have shown a 100% success rate each term, evaluated terms has met the goal of modeling professionalism effectively. This preparation for their internships throughout his/her program. Students are assessed by completing an external with all students achieving the required benchmark. In all terms, the consistency suggests that both the curriculum and internship experience are introduced to the requirements of this course early on in his/her program. program has maintained complete success, demonstrating that well-aligned with professional standards. It also implies that students are well- One goal is to add reminders in each program course each semester. prepared for the expectations of the workplace before they begin their Additionally, we plan to collect continued feedback from supervisors and internships. The lack of any term below 100% reinforces the effectiveness of students helping to identify areas for further refinement. the program's approach to teaching professionalism.

The data indicates a sustained level of excellence, as every student across the To sustain these standards, we will continue to provide students with



FA21(n=22) FA22(n=14) FA23(n=14)

Performance Measure: 1. Academic Program, 2. Student Learning Outcome,	What is your measurement instrument or process? Indicate type of instrument (e.g. direct,				
3. Measurable Goal	formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
			Analysis of Results: Business Management		
D	40 402 202 Paris Maria	F F. II - f 2022 the control of 2024		The second described by the Burker Manager of Associated Burkers	
Program - Business Management;	; 10-102-203 -Business Management	From Fall of 2022 through Spring of 2024 success rates range from	•	The program changes in the Business Management Associate's Degree were	AS IN BUSINESS MANAGEMENT
	Capstone	50% to 100% successful. Fall of 2023 100% of students were	be used to assess program outcomes.	made to provide a greater exposure to the functional areas of business. The	
SLO: Organize resources to	Final Case Study Analysis: Score 70% or	successful. Spring of 2024 saw a sharp decrease to 53% of students	Fall of 2022 had a small sample size of 2 students enrolled with 50% passing.	final case study analysis report is a comprehensive internal direct summartive	MULTIPLE SLO'S MEASURED IN A
achieve the goals of the	better on this direct, summative, internal	acheiving success on the assessment.	The small sample size reduces the emphasis on the percentage. Spring of	assessment that measures all of the program outcomes in a single	SINGLE ASSESMENT
organization :	assessment.		2023 had a sample size of 12 students where 92% completed the assessment	comprehensive assessment.	

SLO: Direct individuals and/or processes to meet organizational goals;

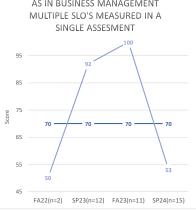
SLO: Control business processes;

SLO: Assess in Lean Organizations-Module 6 PAT - Lean Event Sections 5 and 6

Goal - 70% of completers, obtain at least 70% success on activity.

with a 70% or higher. Fall of 2023 had 11 students in the sample size with 100% acheiving a successful outcome. Spring of 2024 had a sample size of 15 The hope of program faculty is that this new course series and capstone

students, 53% students completed the assessment with a 70% or higher. course will provide a more comprehensive education. Potential drop in student succes in S24 could be a result in the planned departure of FT faculty



Performance Measure: . Academic Program. 2. Student Learning Outcome,

3. Measurable Goal

What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)

**Action Taken or Improvement Made** 

Program - Digital Marketing;

SLO: Develop digital marketing market needs;

Goal - 70% of course completers score 70% or greater score on social media campaigns 1 semester project

students' scores on ability to perform of a site. This is a direct, summative. internal assessment.

strategies to anticipate and satisfy advertisement set up and analysis of ROI successful. In Spring 2024, 100% of students were successful.

**Current Results** 

Analysis of Results: Digital Marketing In 10-104-125, Social Media Campaigns 1 The data reflects six consecutive terms of student performace. Fall The data reveals an upward trend, with a significant improvement from Fall A curriculum project update was made to Social Media Campaigns 1 course of 2021 through Spring of 2023 had a noteable increasing trend from 2023 to Spring 2024. It seems that students are very focused and determined and went live to students in the Spring 2024 semester. By updating and social media networking sites, posts and 76% to 95% positive outcomes. Fall of 2023 81% of students were to complete their courses with success in order to become more skilled and receive higher paying jobs with the economic pressures they face. The student demographic includes working parents and also younger students with course completion. multiple jobs and they have a very specific interest in using social media marketing for their small business or to work for a corporation. The number of students who completed the course with success in Fall 2023 were 31 and Spring 2024 was 18. Traditionally, more digital marketing program specific students are enrolled in spring semester as compared to the fall semester, where the fall semester brings enrollments from several program areas.

Analysis of Results

adding new assessments, discussion board posts, and practice guizzes prior to unit exams, the students proved to be more successful with passing and



Program - Digital Marketing;

such as websites, search, email. social media and mobile marketing plan;

Goal - 70% of course completers internal assessment. score 70% or greater on social media campaigns 2 semester project and obtain Basic Hootsuite Marketing Industry-recognized credential by scoring 70% or greater on the credential exam.

In 10-104-202, Social Media Campaigns 2, The data reflects three terms of student performance. Notably a students' scores on ability to create a SLO: Integrate digital initiatives strategic social media marketing plan, perform Social Networking posts, integrate promotional campaigns into an campaigns into an overall strategic overall strategic marketing plan, and assess performance analytics of social media sites. This is a direct, summative,

as compared to 75% of students being successful in Spring 2024. Spring 2023 88% of students were successful.

Over the three terms of data collected, there was a downward trend of downward trend of 93% of students being successful in Spring 2022 successful completion. Students who take this course are in their 3rd semester and are facing economic pressures with the increase in inflation, themselves and their families, leaving less time for school and homework. The to continue this more rigorous assessment for learners. Additional short data reveals a downward trend of 88% of students being successful in Spring videos with more explanation and examples to improve learner 2023 as compared to 75% of students being successful in Spring 2024. There understanding is planned for the next time the course is offered. was an increase from 17 students in Spring 2023 to 20 students in Spring 2024 that completed the course.

In Spring 2023, a simulation was used for the course. In Spring 2024, the same simulation was used for the course, but the simulation was more complex and had a deeper focus on analytics and determining results of actions taken causing many students to work extra hours or take on a second job to support related to social media decisions. This is a trend in industry so it is necessary



through social media and mobile summative, internal assessment. marketing audiences;

Goal - 70% of course completers score 70% or greater on content marketing project assessment

that targets on-the-go messaging mobile campaign. This is a direct,

SLO: Create a marketing campaign messaging appropriate to a social and 2022. Fall 2023 resulted in 91% student success.

In 10-104-209, Content Marketing, student The data reflects three terms of student performance. Fall of 2021 Over the last three terms of this course being offered, with Fall 2021 a 86% As rapid change emerges including Al technologies, it has become an integral scores on the ability to create marketing revealed a 86% positive outcome which increased to 100% in Fall of success rate and then an improved rate in Fall 2022 with a 100% student part of marketing skill. Integration of Al usage was added into the course in with 11 learners completing. Although this success rate is slightly less in 2023 added to increase learner understanding. versus 2022, it is not a significant decline. This course is typically taken during a students 2nd semester so they often find themselves splitting time between family, additional work hours especially in the high inflation economy, and they were experiencing less time to dedicate to their homework and school.

success rate with 10 learners completing. Fall 2023 had a 91% success rate Fall 2023 and additional tutorial videos, short lessons, notes, and articles were



Performance Measure:					
1. Academic Program,	What is your measurement				
2. Student Learning	instrument or process? Indicate				
Outcome,	type of instrument (e.g. direct,				
3. Measurable Goal	formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
Program - Digital Marketing;		The data reflects three terms of student performance. Spring of 20 resulted in 100% positive outcomes. In Spring 2023 84% were	D22 Throughout the last three terms of data, the student performance fluctuated from 100% to 84% back to 100% in Spring 24. This course is typically taken in		AS IN DIGITAL MARKETING
SLO: Develop a Search Engine	analysis of Google campaigns and create	successful. Spring 2024 saw a return to 100% positive outcomes.	the last semester prior to graduation, so students are very motivated to	Additional examples, short videos, and summarized documents and	SLO: DEVELOP A SEARCH ENGINE
Optimization (SEO) strategy;	Google Adwords for a strategic marketing		complete with success. With the 100% completion rate in Spring 24, it is a	presentations were added to the course materials.	OPTIMIZATION (SEO) STRATEGY
	plan. This is a direct, summative, internal		direct reflection of those who also graduated from the Digital Marketing		

Goal - 70% of completers score assessment. 70% or greater on SEO & Analytics semester project and 70% of completers score a 70% or greater on the Basic Google Adwords and Beginner Google Analytics certification exams.

program and who showed determination to succeed. In general, analytics are a more challenging subject for learners to grasp, so the learning activities and assessment activities were explained in a variety of methods including video, lecture, mini lecture, written documents, and simulation examples to help learners grasp the content with greater success. Sample sizes ranged from 12 students in Spring of 2022, to 19 students Spring of 2023 and lastly 16 students Spring of 2024.



Program - Digital Marketing;

SLO: Evaluate information through the market research process to make business decisions;

Goal - 70% of course completers score 70% or greater on market research semester project assessment

research duties, create a research questionnaire, and assess and analyze a rate declined to 77%. research project outcome. This is a direct, summative, internal assessment.

rates were effecting all. Students had to juggle many things and with this presentations to further explain these concepts are integrated into the course, there are challenges with the increased analytics, statistics calculations, which is an area that students struggle. After seeing a decrease in the success rate in Spring 23 of 95% to Spring 24 of 77%, the plan is to increase a variety of ways that learners can learn the content, including adding video, mini lectures, powerpoint lectures, examples, and other hands on learning examples to help with the challenging subject areas. Spring 2022 conatined a sample size of 16 students acheiving 75% success rate. In Spring 2023 the sample size decreased to 10 students with a success rate of 95%. In

Spring 2024, 22 students were successful at a 77% success rate.

In 10-104-175, Market Research, students The data reflects three terms of student performance. In Spring 2022 Students usually take this course during 2nd semester and they continue to Market research introduced new research concepts including the use of Al scores on ability to perform basic market positive outcomes came in at 75% while the student success rate have additional outside pressures of taking on extra hours at work, supporting Technologies and additional online research tools in order to stay current with increased Spring of 2023 to 95%. In Spring 2024, the student success themselves and their families, or even working a 2nd job as the high inflation industry recognized technologies. Additional notes, short videos, and



Performance Measure: . Academic Program, What is your measurement 2. Student Learning instrument or process? Indicate Outcome, type of instrument (e.g. direct, 3. Measurable Goal formative, internal, comparative) **Current Results Analysis of Results Action Taken or Improvement Made** Analysis of Results: Computer Support Specialist In 10-154-100 (Computer Hardware Program - Computer Support The data shows a general upward trend in student performance, The notable decline in Spring of 2024 raises concerns about student Review Assessment Content: The instructor plans to analyze the Spring 2024 AS IN COMPUTER SUPPORT with scores increasing from 80% in Fall 2021 to a peak of 98% in Fall preparedness or the appropriateness of the assessment. The performance assessment to identify any discrepancies in alignment with course objectives Specialist; Fundamentals Level 1) Examine student 2023. However, there was a notable decline to 60% in Spring 2024. variations suggest potential issues with either instructional delivery or student and learning materials. SPECIALIST performance in hands-on/virtual lab SLO: Manage information activity "Troubleshoot a computer". This is engagement during that semester. SLO: MANAGE INFORMATION a direct, summative, internal assessment. Fall 2021: 80% technology hardware; TECHNOLOGY HARDWARE Spring 2022: 83% Goal - 80% of course completers Fall 2022: 89% Spring 2023: 84% earned a 70% score on assessment - "Troubleshoot a Fall 2023: 98% computer." Spring 2024: 60% Program - Computer Support In 10-154-102 (Computer Software The performance data shows generally strong outcomes, with scores The significant drop to 71% in Spring 2023, indicating potential issues with that Action Taken or Improvement Made: AS IN COMPUTER SUPPORT Specialist; Fundamentals). Examine student peaking at 98% in Fall 2022. However, there was a significant drop to semester's instructional methods or student engagement. The recovery to Assessment Review: Analyzed the Spring 2023 assessment to identify any SPECIALIST MANAGEMENT 71% in Spring 2023 with a recovery following in Fall of 2023 & Spring 90% in both Fall 2023 and Spring 2024 suggests effective adjustments were misalignment with course content and adjusted accordingly. performance in hands-on/virtual lab SLO: Manage software; activity "Configure Windows". This is a of 2024 back to 91% and 90% respectively. made, but the dip in Spring 2023 warrants further investigation to ensure Enhanced Instructional Support: Increased availability of hands-on practice SLO: MANAGE SOFTWARE direct, summative, internal assessment consistency in student learning. opportunities in the lab to reinforce learning. Fall 2021: 89% Student Feedback: Collected feedback from students regarding challenges Goal - 80% of course completers Spring 2022: 90% earned a 70% score on assessment faced during the Spring 2023 assessment to guide improvements. "Configure Windows". Fall 2022: 98% Spring 2023: 71% Fall 2023: 91% Spring 2024: 90% The results show recent variability in the last four terms, with scores The results show variability, with scores peaking at 98% in Fall 2023 but a Program - Computer Support In 10-154-100 (Computer Hardware Review Lab Content: Evaluate the lab assignment to identify areas that may AS IN COMPUTER SUPPORT Specialist; Fundamentals). Examine student going above and below the desired 80% success rate as follows: significant drop to 50% in Spring 2023. This indicates possible issues with have been unclear or too challenging. performance in hands-on/virtual lab student engagement or understanding in that semester. The overall trend SPECIALIST SLO: Support computer networks; activity "Create a Home Network". This is a Fall 2022: 82% suggests improvements, but the inconsistencies need to be addressed to SLO: SUPPORT COMPUTER direct, summative, internal Spring 2023: 50% ensure all students can meet the goal. NETWORKS Goal -80% of course completers assessment.Lab 8-6: Testing Mode: Select Fall 2023: 98% earned a 70% score on virtual lab and Install Network Hardware Spring 2024: 60%

assessment "Create a Home

Network"

Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)		Analysis of Results	Action Taken or Improvement Made	
Program - Computer Support Specialist;	In 10-154-111 (Service Skills). Examine student performance on Service Skills Capstone (student produced and	The performance is consistently below the target, with the highest being 75% in Spring 2022 and a notable drop to 40% in Fall 2022.	This undesirable trend indicates a persistent challenge in achieving the required competency for end-user support skills.	Curriculum Review: Assess the course content and instructional strategies to better address the required competencies.  Enhanced Training Materials: Develop additional resources, such as	AS IN COMPUTER SUPPORT SPECIALIST
SLO: Provide end user support;	implemented training module). This is a direct, summative, internal assessment.	Fall 2021: 61% Spring 2022: 75%		workshops or practice scenarios, to reinforce skills.	SLO: PROVIDE END USER SUPPORT
Goal -80% of course completers earned a 70% score on		Fall 2022: 40% Spring 2023: 67%			100
assessment - "Service Skills		Fall 2023: 55%			90 ————
Capstone training module"		Spring 2024: 50%			80 - 80 - 80 - 80 - 80 - 80 - 80 - 80 -
Program - Computer Support	In 10-154-151 (Troubleshooting). Examin	e Overall, the results indicate strong performance, particularly with a	Consistency is evident, with all semesters achieving the target of 80% or	Continuous Improvement: Maintain successful teaching strategies that	AS IN COMPLITED SUPPORT

contributed to the high performance.

student performance in virtual hardware perfect score in Spring 2022. Consistency is evident, with all higher, suggesting that students are well-prepared for this assessment.

troubleshooting problem. "Troubleshoot" semesters achieving the target of 80% or higher.

Fall 2021: 75%

Fall 2022: 80%

Fall 2023: 90%

Spring 2023: 90%

Spring 2024: 80%

Spring 2022: 100%

Specialist;

problems;

Goal - 80% of course completers

earned a 70% score on

troubleshooting activity

Hardware Problem"

assessment "Troubleshoot

SLO: Solve information technology Hardware Problem" This is a direct,

summative, internal assessment.

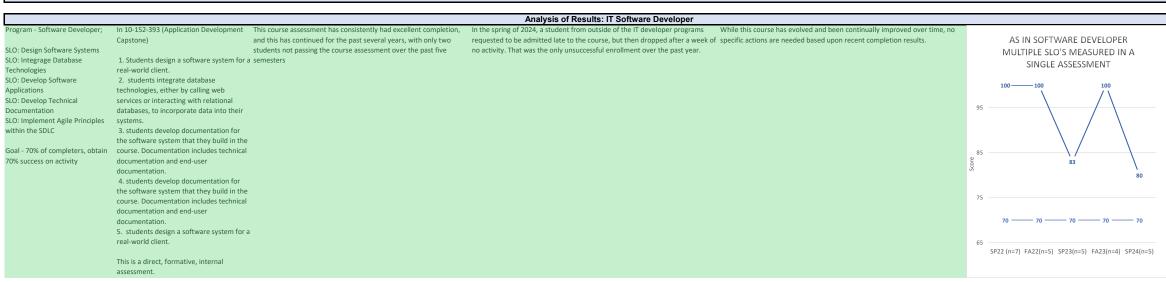
AS IN COMPUTER SUPPORT

SPECIALIST

SLO: SOLVE INFORMATION

TECHNOLOGY PROBLEMS

	Performance Measure:				
ľ	I. Academic Program,	What is your measurement			
1	2. Student Learning	instrument or process? Indicate			
	Outcome,	type of instrument (e.g. direct,			
	3. Measurable Goal	formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made



. Academic Program, What is your measurement 2. Student Learning instrument or process? Indicate Outcome, type of instrument (e.g. direct, 3. Measurable Goal formative, internal, comparative) **Current Results Analysis of Results** Action Taken or Improvement Made Analysis of Results: IT Web Designer Program - Web Designer; 10-152-553 Web Design 1C - Portfolio Over the six terms shown, an increasing positive outcome trend is The course is strong and well established. Most students are set up for success The course have several assignments that support the final portfolio project to AS IN WEB DESIGNER noted. Fall of 2021 showed a 77% postive outcome while in the most by the time they get to Web Design 1C. ensure they are set up for success. recent term 100% of completers earned at least a 70% or better on SLO: CREATE WEB PAGES AND DESIGN SLO: Create web pages and design websites; the assessment. WEBSITES Goal - 70% of completers, obtain 70% success on activity Program - Web Designer; Develop, 10-152-563 Client-Side Web Development Over the six terms shown, a consistent positive outcome trend is Students were set up for success due to previous assessments helping position. The final project has several assessments leading up to it to set the students. AS IN WEB DESIGNER build and configure dynamic and 1C - Portfolio Project noted. Fall of 2021 showed a 80% postive outcome while in the most them for the final project. up for success. MULTIPLE SLO'S MEASURED IN SINGLE recent term 87% of completers earned at least a 70% or better on interactive websites or applications: the assessment. ASSESSMENT SLO: Develop, Build & Configure Dynamic and interactive websites SLO: Create scripts using a variety of Web-Oriented Scripting Goal - 70% of completers, obtain 70% success on activity FA21(n=15) FA22(n=6) FA23(n=15) Program - Web Designer; Produce In 10-152-232 (Vector Graphics and This course has not run since Spring of 2023. In the most recent Assessment has historically high completion rates due to the course falling in Steps taken to improve results: The learners are given the flexibility to choose AS IN WEB DESIGNER effective, web-optimized graphics; Animation for Web and Mobile), terms ran we saw 100% completion Spring of 2022, with a sharp the later semester of the program; additionally, the work is engaging and a project that interests them for their Comprehensive Final Project. MULTIPLE SLO'S MEASURED IN SINGLE Comprehensive Final Project. This is a decline in Spring 2023, to 33% positive outcomes. hands-on. Students begin to work on parts of final project during the SLO: Produce Effective, webdirect, summative, internal assessment. semester allowing them to practice the work and update their work to meet ASSESSMENT optimized Graphics the competencies of the course. SLO: Create Digital Media The recent low results were due to an extremely small sample size of only Obejects three students. Goal - 70% of completers, obtain 70% success on activity 40 SP22 (n=1) SP23(n=3)

Performance Measure:

Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
Program - Web Designer;  SLO: Create functional and efficient website navigation;	In 10-152-556 (Web Design 2C), Portfolio Project. This is a direct, summative, internal assessment.	Over the six terms shown, a consistent positive outcome trend is noted. Fall of 2021 showed a 100% postive outcome while in the most recent term 100% of completers earned at least a 70% or better on the assessment.	Assignments are geared towards setting the students up for success in the portfolio project. Note the sample size is small.	Assignments are geared towards setting the students up for success in the portfolio project.	AS IN WEB DESIGNER SLO: CREATE FUNCTIONAL AND EFFICIENT WEBSITE NAVIGATION
Goal - 70% of completers, obtain 70% success on activity					100 100 100 100 80 70 70 70 9 60 40 20 FA21(n=3) FA23(n=1)

Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
			Analysis of Results: Leadership Development		
Program - Leadership Development; SLO: Utilize quality strategies and tactics – Assess in Quality and Performance Excellence Module PAT Process Control Goal - 70% of completers, obtain at least 70% success on activity.	In 10-196-192 (Quality and Performance Excellence), Quality Project/s, This is a direct, summative, internal assessment.	Overall, the data covering 2 terms, shows and upward trend in students meeting this outcome. The course was not offered during the spring 2022 semester due to low enrollments. Spring 2023 results showed 80% of enrolled students completed the assessment at a 70% or higher. Spring 2024 results showed 100% of enrollments completed the assessment at 70% or higher.	The data indicates a positive trend in student performance on the outcome o utilizing quality strategies and tactics, measured through a performance assessment in the Quality and Performance course.  1. Trend Analysis:	contributed to the high performance.	AS IN LEADERSHIP DEVELOPMENT SLO: UTILIZE QUALITY STRATEGIES AND TACTICS  95 80 70 70 65  FA21(n=5) SP23(n=3)
Program - Leadership	In 10-196-190 (Leading Strategically),	The six terms of data show the performance of students on the	Challenges in Fall 2023:	Continue utilizing Starfish Early Alert system to notify students of progress or	AC IN LEADERS UP DE VELORATENT

Development;

SLO: Apply effective leadership skills – Assess in Leading Strategically- Module 6 - Final Project and Presentation-Developing an Effective Leadership Development Program

Goal - 70% of completers, obtain at least 70% success on activity.

Leadership Development Plan. This is a outcome of applying effective leadership skills, as measured by

direct, summative, internal assessment. completion of the final project and presentation in Leading Fall 21 term success on this assessment was at 78%. Followed by a student performance. slight increase to finish out the 21-22 academic year with a 82% Spring 2024 Recovery: exceeded the goal with results of 91% and 82% respectively. Fall 2023 results showed a 65% successful completion rate. Although dipping Fall of 2023, Spring 2024 results rebounded exceeded the Implications:

goal with an 80% successful pass rate.

below the 70% goal. This could reflect various challenges, such as changes in continues to be a good motivating tool. Connect with student and the

successful completion percentage. Fall 2022 and Spring 2023 results - Spring 2024 rebounded to 80%, returning above the benchmark. This challenges observed in Fall 2023.

> - The overall data reveals a pattern of consistent achievement, with five out of six terms exceeding the 70% goal.

Conclusion:

- Despite fluctuations, the data demonstrates a largely successful pattern in applying effective leadership skills, with a strong recovery after a temporary decline. Monitoring these outcomes in future terms and addressing factors from Fall 2023 may help maintain or further improve consistency in student performance.

- The 65% completion rate represents a significant decline and the only term if additional work or tutoring needed. The "Kudos" feature in Starfish Strategically with a 70% or greater in a consistent pattern. During the cohort characteristics, instructional methods, or external factors affecting

Academic Advisor regarding students needing additional support. Enforce the importance of following the Plan of Completion and meeting due dates set in their plan to be successful. Program Instructors are also communicating weekly with Academic Advisor to address student needs and take appropriate increase after a dip suggests potential adjustments were made to address the actions. The Starfish system is also being used to notify students of progress and to address advising concerns.



2. Student Learning	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
Development; SLO: Apply Human Resource	In 10-196-193 (Managing Human Resources and Employee Relations), Human Resource Employee Handbook. This is a direct, summative, internal assessment.	rates (79% and 80%, respectively), while more recent terms show an improvement, especially Spring 2024 with 90% of students meeting or exceeding the benchmark.The six terms of data show the performance of students on the outcome of applying human resource policies and procedures, as measured by completion of the module 1 performance assessment task in Managing Human Resources and Employee Relations with a 70% or greater. Program: Leadership Development.  Summary of Results:  - Fall 2021 (n=2): 79%  - Spring 2022 (n=1): 93%	- Fall 2022 (80%) and Spring 2023 (84%): These terms had larger enrollments (n=14 and n=13) and showed stable performance, with a slight increase in Spring 2023 Fall 2023 (83%): The largest group (n=35) achieved a strong success rate,		AS IN LEADERSHIP DEVELOPMENT SLO: APPLY HUMAN RESOURCE POLICIES AND PROCEDURES  100 95 93 90 85 79 80 84 84 83  75 70 70 70 70 70 70 70 70 70 70 70 70 70
	In 10-196-191 (Management Principles), Performance Appraisal and Control Plan, This is a direct, summative, internal	The six terms of data show the performance of students on the outcome of performing supervisory management functions to achieve organizational objectives, as measured by completion of the	rising to 65% in Spring 2023, 66% in Fall 2023, and finally to 69% in Spring	In the Fall of 2022 the course in which this assessment is located was added to the Business Management program. The Business Management program consists of more traditional students than the Leadership Development and	AS IN LEADERSHIP DEVELOPMENT SLO: PERFORM SUPERVISORY

SLO: Perform supervisory management functions to achieve organizational objectives - Assess in Supervision and Management Skills - Module 5 PAT - Identify Staffing Needs

Goal - 70% of completers, obtain at least 70% success on activity.

with a 70% or greater.

The analysis of the student performance on the module 1 performance assessment task in Management Principles over six rates for scores of 70% or greater.

72% in Fall 2021 to 56% in Fall 2022, which marks the lowest performance over the six terms.

completed with a score of 70% or higher) Spring 2022 - 65% (22 of 22 students successfully completed with a support—have had a positive impact. score of 70% or higher) 70% or higher) 65% (22 of 22 students successfully completed with a score of 70% or Fall 2023 - 66% (48 of 73 students successfully completed with a score of 70% or higher) Spring 2024 - 69% (45 of 65 students successfully completed with a

score of 70% or higher)

six terms fall between 56% and 72%, showing moderate variability but suggesting that some factors consistently impact the students' ability to achieve a score of 70% or higher.

terms (from Fall 2021 to Spring 2024) shows fluctuating completion return to the initial Fall 2021 (72%) levels, indicating possible improvements in demographics rather than course related. A new baseline to measure instructional approaches, student support, or curriculum alignment.

- Fall 2021 to Fall 2022 Decline: There's a noticeable decline from - Areas of Concern: The consistent lower performance in Fall 2022 (56%) may attempting this assessment. warrant a closer look at specific challenges during that term, such as curriculum difficulty, external factors affecting students, or potential shifts in The vast majority of learners are taking this course in Virtual College online. teaching methods.

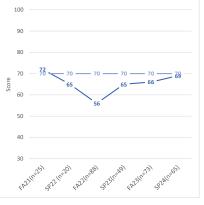
Summary of Results: Fall 2021 - 72% (22 of 22 students successfully - Improvement Opportunities: The upward trend after Fall 2022 suggests setting and sticking to their own deadlines for the course. that actions taken—whether pedagogical adjustments or additional

Fall Overall, while the performance has fluctuated, the recent terms demonstrate 2022 - 56% (22 of 22 students successfully completed with a score of a positive trend, showing the benefits of addressing challenges in specific Spring 2023 - terms and managing variations in class size.

Module 3 performance assessment task in Management Principles - Consistent Performance Range: Despite fluctuations, the results across the Human Resources programs. Typically first year students have lower course completion and program retention rates due to a variety of factors. These factors include: adjustment to college life, lack of study skill, social challenges, mismatched expectations, and inadequate academic preparation. The lower - Recent Improvement: The performance levels for Spring 2024 (69%) nearly completion rates from this point may be more of a reflection of student improvements has been established with this transition to additional students

Instructors have realized that realized that some learners struggle with





Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
			Analysis of Results: Marketing		
Program - Marketing; 1.  SLO: Develop strategies to anticipate and satisfy market needs;  Goal - 70% of completers score 70% or greater on product development project assessment	students scores on ability to create a	outcome rate between 74% and 77% was achieved. Spring 2023 the success rate significantly increased to 94%. Fall 2023 the success	e Over the most recent three terms that information was recorded, the success rate was very similar at 76%, however in Spring 2023 it was at 94%. This is a first semester course, and there are many challenges that students face, is including not knowing if marketing is the direction they want to pursue for college, and also the adjustment and change of transition from high school to college or a returning adult student. Spring 2023 a 94% success rate was recorded for 50 students. In Fall 2023 a 76% success rate was recorded for 51 students.	semester long assessment was updated to include more clear instructions and greater details and broke down the semester long assessment into smaller parts that were evaluated more frequently. The success of this strategy will be reviewed and monitored in the upcoming semester.	AS IN MARKETING SLO: DEVELOP STRATEGIES TO ANTICIPATE AND SATISFY MARKET NEEDS  100 95 95 95 96 85 85 87 75 76 77 76 76 76 76 76 76 76 76 76 76 76
Program - Marketing; 3.  SLO: Evaluate information through the market research process to make business decisions;  Goal - 70% of completers score 70% or greater on market research semester project assessment	scores on ability to perform market	was above our 70% goal at 75%. Spring 2023 the success rate increased to 100%. Spring 2024 the success rate returned down to	Students usually take this course during 2nd semester and they continue to have additional outside pressures of taking on extra hours at work, supporting themselves and their families, or even working a 2nd job as the high inflation rates were effecting all. Students had to juggle many things and with this course, there are challenges with the increased analytics, statistics calculations, which is an area that students struggle. Spring 2022 conatined a sample size of 16 students acheiving 75% success rate. In Spring 2023 the sample size decreased to 10 students with a success rate of 95%. In Spring 2024, 22 students were successful at a 77% success rate. In Spring 2023 there was a 100% success rate for 4 students.	Additional support materials and short videos have been added.  After seeing a decrease in the success rate in Spring 23 of 95% to Spring 24 of 77%, the plan is to increase a variety of ways that learners can learn the content, including adding video, mini lectures, powerpoint lectures, examples, and other hands on learning examples to help with the challenging subject	AS IN MARKETING SLO: EVALUATE INFORMATION THROUGH THE MARKET RESEARCH PROCESS TO MAKE BUSINESS DECISIONS  100 95 90 88 87 75 76 77 70 70 70 70 70 59 60 5922 (n=16) 5P23(n=4) SP24(n=22

Program - Marketing; 4.

70% or greater on sales plan Presentation Plan assessment

In 10-104-154, Principles of Sales, is a direct, summative, internal Goal - 70% of completers score assessment. Written final Sales

the 70% performance target.

Over the six terms presented a positive trend is observed staring Fall During the six terms reviewed, the sample size ranged from 6 to 31 students. Review and continuous improvement of the course is important for student students scores on ability to perform a of 2021 with a 42% success rate all the way to a 100% success rate all the way to a 100% success rate of students who are either not prepared, are not success. The following have been done to help address the success rates in SLO: Prepare selling strategies; sless presentation and close the sale. This through Spring of 2023. Fall 2023: 63% of students met or exceeded putting the time and care in learning, or have outside interferences that can the course. impact their success. Students who follow their plan for completion in the Spring 2024 89% of students met or exceeded the 70% performance course and pace their learning tend to be more successful. Students who do 1. During Fall 2024 completed updates to revise the course to ensure it was not complete the Learning Activities in the course tend to have lower grades incorporating Al a bit more for students to practice their sales presentation and success.

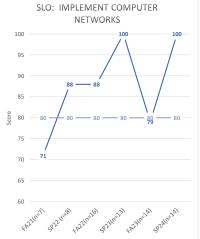
- with another source.
- 2. Consistent use of Starfish, NTC's Early Alert System, to help students stay on track or be reminded (alerted) of course performance issues. This includes completing the Progress Surveys during the semester.
- 3. Keeping flexibility in the project to have the students feel more connected to the project and align it with areas of interest and their career goals.



Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
			Analysis of Results: Networking Specialist		
Program - Network Specialist;	In 10-150-186 Cisco 2 Net Comm 2 students scores on ability to configure and	·	II The performance trend shows an overall improvement from Fall 2021 (71%) to Spring 2024 (100%). There was significant progress in Spring 2022 and Fall	Over the last two semesters, several key actions were implemented to support student success:	AS IN NETWORK SPECIALIST
SLO: Implement computer	implement vlans, intervlan routing, static	through Spring of 2023. Fall 2023 resulted in 79% of students met of	or 2022, where 88% of students met the target. By Spring 2023 and Spring 2024,		SLO: IMPLEMENT COMPUTER
networks;	routing, DHCP, and version 7 Netacad. This is a direct, summative, internal	exceeded the 80% performance target. Spring 2024, 100% of students met or exceeded the 80% performance target.	student performance peaked at 100%. Fall 2023 showed a slight drop to 79%, just below the 80% goal, but Spring	Individual Student Meetings: At the beginning of each semester, I met with each student individually to provide clear expectations for the course. This	NETWORKS
Goal - 80% of completers, obtain	assessment.		2024 marked a strong recovery with all students reaching the goal.	helped establish a foundation of understanding regarding the course goals,	100
70% score on Hands on lab CAP- M4.1			The consistent achievement of 100% in Spring 2023 and Spring 2024 suggests successful adaptations in course delivery or curriculum that have supported	assignments, and assessments, ensuring students were better prepared from the outset. $% \label{eq:controlled}$	95

familiarize students with the virtual lab environment. This allowed students to feel more comfortable and confident in using the tools necessary for hands-on learning, contributing to improved performance on lab assessments. Integration of LinkedIn Learning Videos: I enhanced each course module by incorporating short LinkedIn Learning videos. These videos provided supplementary, bite-sized learning resources that reinforced key networking concepts and hands-on skills, helping students grasp complex topics more easily and engage with the course content in diverse ways. These actions have contributed to strong improvements in student outcomes, as evidenced by the 100% achievement rate in Spring 2024 and the nearperfect results in Fall 2023.

students in meeting the hands-on lab performance standards.

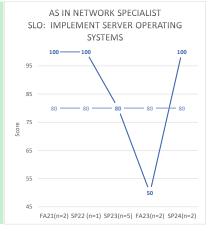


Program - Network Specialist; In 10-150-182 Network Troubleshooting, Of the four terms studied, students achieved 100% positive students scores on ability to implement a outcomes for 3 of the 4 terms, while Fall 2023 50% of students (2 SLO: Implement server operating complex, multiple server Active Directory students) met the target. Spring 2024 returned to 100% of students specific term, which was related to a specific student challenge. based network. This is a direct, (2 students) met or exceeded the target. systems; summative, internal assessment. Goal - 80% of completers, score 70% on Lab 5.1 Using assement CAP-M5.1 Network Server Build (2022) Using CAPM4 (2023 FALL)

50% of the students met the target. This suggests potential issues in that performance, with all students achieving the target.

Significant Drop in Fall 2023: There was a notable dip in Fall 2023, where only Starting in Fall 2023, the course transitioned to using the CAPM4 assessment. This might explain the performance drop in Fall 2023, as both students and instructors were adapting to the new assessment tool. However, the full Recovery in Spring 2024: The Spring 2024 results showed a return to perfect implementation in Spring 2024 saw improved outcomes, indicating that the changes were effective once students had adjusted.

Netlabs Tutorial: I introduced a Netlabs tutorial at the start of the semester to



Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
Program - Network Specialist; SLO: Implement network security components; Goal - 80% of completers, score 70% on Module 7 Lab		All terms studied achieved a 100% positive outcome restult. Most recenty Fall 2023's 100% of 2 students met or exceeded the target and Spring 2024 100% of 2 students met or exceeded the target.	of firewall implementation and network security concepts.  Stable Assessment Outcomes: The unchanged nature of both the curriculum	Module 7 Lab Assessment: The core assessment has remained focused on administering firewall policies using a Cisco Adaptive Security Appliance (ASA). This practical and industry-relevant task has likely contributed to students consistently mastering these skills.  No Major Adjustments Necessary: Given the strong results, there haven't been significant changes or updates needed to improve student performance. The course structure and assessment appear to be well aligned with the learning outcome.  Sontinued Monitoring: Although no immediate action is required, maintaining consistent support for students through tutorials and practical resources will help ensure continued success. If cohort sizes grow in the future, additional instructional resources may be considered to maintain this high level of achievement.	AS IN NETWORK SPECIALIST SLO: IMPLEMENT NETWORK SECURITY COMPONENTS  100 100 100 100 100 100 100 100 100 10
Program - Network Specialist; SLO: Develop technical documentation; Goal - 80% of completers, score 70% on M2.1 thru M3.2	scores on ability to complete a detailed network documentation template based	for 4 of the 4 terms, Spring 2023 80% of students (5 students) met or	s Strong Overall Performance: The results indicate consistent performance with most semesters showing 100% of students achieving the target score. Slight Variability in Spring 2023: In Spring 2023, only 80% of students (3 students) met the target. This indicates that one student may have struggled with the technical documentation requirements during that semester. Small Cohort Sizes: The cohort sizes are relatively small across semesters, which makes individual performance variations more impactful on overall results.	Course Update to Network Capstone (Spring 2021): The technical documentation learning outcome was integrated into the Network Capstone course, which helped standardize the assessment across the program. This update ensures that students are consistently working on real-world documentation as part of their capstone projects.  Focus on Technical Documentation Skills: Given the slight performance dip in Spring 2023, there was additional emphasis placed on helping students understand how to properly document their network projects. This effort appears to have been effective, as performance returned to 100% in Fall 2023 and Spring 2024.	AS IN NETWORK SPECIALIST SLO: DEVELOP TECHNICAL DOCUMENTATION  100 100 100 100 100 100 100 100 100 1
Program - Network Specialist; SLO: Troubleshoot network systems; Goal - 80% of completers, score 70% on Cisco 2 Lab 16.3.2	scores on ability to detect and mitigate problems that occur in a client server based network based on a help desk		Drop in Fall 2023: A significant drop occurred in Fall 2023, with only 79% of students achieving the target. This suggests a possible issue in either the curriculum, the assessment, or student preparedness in this particular term. Recovery in Spring 2024: The performance improved dramatically in Spring 2024, with 100% of students meeting or exceeding the goal. This suggests that corrective actions may have been effective in addressing the issues encountered in Fall 2023.	Addressing Fall 2023 Challenges: The significant drop in Fall 2023 could have been a result of student difficulties in applying troubleshooting skills. This issue seems to have been addressed effectively, as seen by the full recovery in Spring 2024. Interventions could included additional tutorials, hands-on lab time, or one-on-one support.  The consistent recovery in Spring 2024 indicates that the course structure continues to be effective when students are well-supported. Emphasizing real-world troubleshooting scenarios will likely help maintain high performance in future semseters.	AS IN NETWORK SPECIALIST SLO: TROUBLESHOOT NETWORK SYSTEMS  100 100 100 100 93 92 92 90 93 92 92 90 93 92 92 90 90 90 90 90 90 90 90 90 90 90 90 90

future semesters.

Performance Measure: Academic Program. 2. Student Learning Outcome, 3. Measurable Goal

What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)

Analysis of Results

## **Action Taken or Improvement Made**

Program - Supply Chain Management;

SLO: Implement Supply Environment

Goal - 75% of course completers earn a 70% score or more on assessment "Produce a Plan to Control Materials and Inventory"

In Demand and Inventory Management create an inventory control plan that evaluates how demand is forecast, and is a direct, summative, internal assessment.

The data shows three terms of student performance on (10-182-144). Student scores on ability to implementing supply chain practices in a global environment from the academic year of 20/21 through the 23/24 academic year as Management Practices in a Global inventory is acquired and controlled. This only offered in spring semesters starting with the spring 2021

**Current Results** 

## Summary of Results:

- Spring 2022 (n=7): 86% of students achieved the desired score or higher on the assessment
- Spring 2023 (n=9): 67% of students achieved the desired score or higher on the assessment.

Spring 2024 (n = 5): 100% of students achieved the desired score or improve outcomes. higher on the assessment.

The data for student performance on the Inventory Control Plan assessment in Continuous Improvement: Maintain successful teaching strategies that implementing supply chain practices in a global environment across three

Analysis of Results: Supply Chain Management

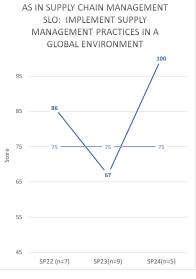
Spring terms indicates some fluctuations in achievement.

- measured by the Inventory Control Plan assessment. (Note course is Spring 2022: With a cohort of 7 students, 86% achieved the desired score or were added to this course during the Spring 2024 semester including: higher. This strong initial performance suggests that the majority of students - Numerous "Podcast" videos in modules to increase online instructor were well-prepared and capable of demonstrating the necessary skills, although a few may have faced challenges.
  - Spring 2023: With a slight increase in the cohort size to 9 students, the success rate dropped to 67%. This decline could suggest challenges with comprehension or assessment rigor, or it may indicate that the needs of a larger group required additional support that wasn't fully met. This could highlight areas where curriculum alignment or supplemental resources might
  - Spring 2024: With a smaller cohort of 5 students, performance rose to 100%, suggesting that all students met or exceeded the assessment expectations. This improvement may indicate that with fewer students, individualized support was more readily available, enhancing student success. Overall, the data points to a trend where smaller class sizes seem associated with higher performance on this assessment. This might suggest that more focused support, smaller group instruction, or targeted interventions could help sustain high achievement levels, particularly in larger cohorts, Ensuring consistent instructional support and exploring tailored strategies to meet individual needs could enhance outcomes across future terms.

contributed to the high performance.

Although not related specifically to this assessment. Additional resources

Added additional "helpful Hints" tutorial videos and documentation of three important formula based Excel assignments.



Program - Supply Chain Management;

SLO: Demonstrate operations product and service

Goal - 75% of course completers earn a 70% score or more on assessment "Chapter 8 Problems"

In Fundamentals of Supply Chain on ability to demonstrate operations management and continuous management techniques across improvement techniques across product and service industries. This is a direct, summative, external assessment.

The data shows four terms of student performance on Management (10-182-142). Student scores demonstrating operations management techniques across product 23/24 academic year as measured by the Chapter 8 summative the Fall 2020 semester)

Summary of Results:

- Fall 2021 (n=6): 33%
- 33% of students achieved the desired score or higher on the assessment.
- Fall 2022 (n=16): 100%
- 100% of students achieved the desired score or higher on the assessment.
- Spring 2023 (n=16): 88%
- 88% of students achieved the desired score or higher on the assessment.

Fall 2023 (n=30): 83%

- 83% of students achieved the desired score or higher on the assessment.
- Spring 2024 (n=24): 75%
- 75% of students achieved the desired score or higher on the assessment.

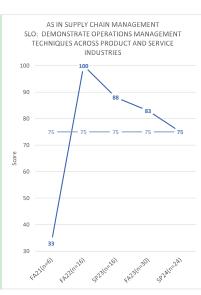
- 1. Initial Improvement (Fall 2021 to Fall 2022):
- and service industries from the academic year of 20/21 through the achieving the desired score. However, a significant improvement occurred in consists of more traditional students than the non-traditional already Fall 2022, with a complete success rate (100%). This sharp increase may assessment housed in Fundamentals of Supply Chain Management. suggest enhancements in course delivery, assessment preparation, or (Note: Course is only offered during the fall semester starting with increased alignment between teaching methods and assessment expectations. due to a variety of factors. These factors include: adjustment to college life, 2. Slight decline from Fall 2022 to Spring 2023:
  - After the peak in Fall 2022, Spring 2023 saw a slight decline, with 88% of students achieving the desired score. While still high, this drop indicates a potential variability in performance between terms, perhaps due to different new baseline to measure improvements has been established with this student cohorts, the influence of instructional modifications, or differing levels transition to additional students attempting this assessment. of student preparedness.
  - 3. Gradual Decrease in Success Rate (Fall 2023 to Spring 2024):
  - 83% and 75% of students meeting the benchmark, respectively. This trend may indicate emerging challenges that could affect student understanding or Added additional "helpful Hints" tutorial videos and documentation of retention of operations management concepts.
  - Analysis of Trends:
  - Fall 2021 (n=6) to Fall 2023 (n=30), suggesting growing interest or demand. However, higher enrollment can sometimes challenge instructors in maintaining individualized attention and consistency, which might impact assessment outcomes.

In the Fall of 2022 the course in which this assessment is located was added to - The Fall 2021 cohort showed a low success rate, with only 33% of students the Business Management program. The Business Management program employed in the field Supply Chain Management program students. Typically first year students have lower course completion and program retention rates lack of study skill, social challenges, mismatched expectations, and inadequate academic preparation. The lower completion rates from this point may be more of a reflection of student demographics rather than course related. A Although not related specifically to this assessment. Additional resources

were added to this course during the Spring 2024 semester including: - Fall 2023 and Spring 2024 show a progressive decline in success rates, with - Numerous "Podcast" videos in modules to increase online instructor

mathematical/formula based Excel assignments.

- Instructional Consistency: The Fall 2022 cohort's exceptional performance - Increased Enrollment Impact: Student numbers increased significantly from (100%) suggests that instructional techniques, assessment alignment, or student preparedness were particularly effective. The decline afterward could imply a need to re-evaluate instructional practices or support mechanisms to sustain high performance.



Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
Program - Supply Chain	In Logistics and Distribution Management	The data shows three terms of student performance on analyzing	Key Observations:	Continuous Improvement: Maintain successful teaching strategies that	AS IN SUPPLY CHAIN MANAGEMENT
Management;		logistics interfaces and activities in a supply chain from the academic a year of 21/22 through the 23/24 academic year as measured by the	<ul><li>1. Initial Moderate Performance (Spring 2022):</li><li>- In Spring 2022, 60% of students met the desired benchmark, indicating that</li></ul>	contributed to the high performance.  Although not related specifically to this assessment. Additional resources	SLO: ANALYZE LOGISTICS INTERFACES AND
LO: Analyze logistics interfaces	a supply chain. This is a direct, summative,	"Describe the Relationships between Logistics, Finance, Production	nearly half of the cohort encountered challenges in understanding the	were added to this course during the Spring 2024 semester including:	ACTIVITIES IN A SUPPLY CHAIN
nd activities in a supply chain	internal assessment.	and Marketing" assessment. (Note course only runs during the Spring semesters starting in Spring 2021)	complex relationships between logistics and other functional areas. This lower performance could reflect a starting point for curriculum adjustments or the	- Numerous "Podcast" videos in modules to increase online instructor presence.	100
oal - 75% of course completers			need for strengthened instructional strategies to support student	Added additional "helpful Hints" tutorial videos and documentation of three	95
arn a 70% score or more on		Summary of Results:	comprehension.	important formula based Excel assignments.	
ssessment "Describe the		- Spring 2022 (n=5): 60%	2. Significant Improvement in Spring 2023:		90 91
elationships between Logistics,		- 60% of students achieved the desired score or higher on the	- The Spring 2023 cohort saw a dramatic improvement, with 91% of students		/
nance, Production, and		assessment.	achieving the target score. This increase may suggest that changes in teaching $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($		
Marketing"		- Spring 2023 (n=11): 91%	methods, course resources, or assessment preparation had a positive impact		85
		- 91% of students achieved the desired score or higher on the	on student performance. The higher performance could also be due to		/

increased familiarity with the assessment structure or enhanced student

- By Spring 2024, the success rate reached 100%, with all students achieving

the desired score. This outcome reflects a potential stabilization of effective instructional practices, indicating that strategies implemented after the initial term have continued to yield positive results. This consistency in high performance demonstrates that students are now better prepared to analyze

logistics interfaces and apply this knowledge successfully.

support mechanisms.

3. Peak Performance in Spring 2024:

Program - Supply Chain Management;

SLO: Evaluate demand management techniques and customer service policies

Goal - 75% of course completers earn a 70% score or more on assessment "Expanding Supply Chain Design to Support Business Growth"

and customer service policies. This is a measured by the "Expanding Supply Chain Design to Support direct, summative, internal assessment. Business Growth" assessment.

- 100% of students achieved the desired score or higher on the

Summary of Results:

assessment. Spring 2024 (n=11): 100%

assessment.

- Fall 2021 (n=2): 50%

50% of students achieved the desired score or higher on the assessment.

- Fall 2022 (n=2): 100%
- 100% of students achieved the desired score or higher on the assessment.
- Fall 2023 (n=1): 0%

0% of students achieved the desired score or higher on the

- Spring 2024 (n=3): 67% of students achieved the desired score or higher on the assessment.

182-148). Student scores on ability to demand management techniques and customer service policies from score or higher, indicating that one student met the benchmark while the course content continues to be monitored for updates and improvements evaluate demand management techniques the academic year of 21/22 through the 23/24 academic year as other did not. This suggests an even split in performance at the beginning of based on current trends and learner feedback. the assessment period.

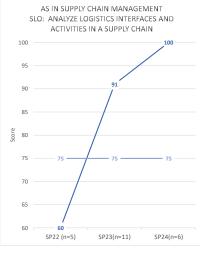
> Fall 2022: Both students (n=2) met the desired score, resulting in a 100% success rate. This suggests a notable improvement compared to Fall 2021, possibly indicating either more effective preparation or an alignment of student abilities with assessment goals.

Fall 2023: The lone student who took the assessment (n=1) did not meet the Smaller enrollment numbers can be significantly affected when students face desired score, resulting in a 0% success rate. This deviation from Fall 2022's external challenges that impact their ability to complete the course and 100% suggests that factors such as individual readiness, assessment difficulty, successfully meet course assessment requirements. external challenges or instructional support may have impacted this student's

Spring 2024: With an increase in participants (n=3), two students (67%) met the desired score or higher, while one did not. This marks an improvement from Fall 2023's results but still falls short of the full success seen in Fall 2022.

In Supply Chain Design and Simulation (10- The data shows four terms of student performance on evaluating Fall 2021: With only 2 students (n=2) participating, 50% achieved the desired Although the drop in success rate was not a reflection of student inability, the

Continued use of the Starfish system to notify students of progress or if additional work or tutoring is needed and/or suggested communication with advisor support has helped the learner.





Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
			Analysis of Results: Business Analyst		
	In 10-102-323 (Business Requirements & Analysis), students scores on ability to earn >70% on Module 1: BAP&M Knowledge Area Executive Report & Presentation. This is a direct, summative, internal assessment.	business planning and moitoring, as measured by the BAP&M Knowledge Area Executive Report & Presentation project. Each	<ul> <li>Instructional Consistency: The Fall 2022 cohort's exceptional performance (100%) suggests that instructional techniques, assessment alignment, or student preparedness were particularly effective. The decline afterward could imply a need to re-evaluate instructional practices or support mechanisms to sustain high performance.</li> </ul>		AS IN BUSINESS ANALYST SLO: APPLY TECHNIQUES FOR BUSINESS ANALYSIS PLANNING & MONITORING  100 —
Program - Business Analyst; SLO:Demonstrate elicitation and collaboration Goal - 70% of completers, obtain at least 70% success on activity.	In 10-102-323 (Business Requirements & Analysis), students scores on ability to earn >70% on Module 2: E&C Knowledge Area Executive Report & Presentation. This is a direct, summative, internal assessment.	This course last ran Spring of 2023. The 3 terms of data show the percentage of students meeting the outcome of apply techniques for elicitation and collaboration , as measured by the E&C Knowledge Area Executive Report & Presentation project. Each semester students were enrolled 100% earned >70% on the assessment.Overall, all the terms with student enrollment exceeded the goal of 70%.	After three terms of student performance it is clear this is where the discipline of the foundation of elicitation and collaboration is realized. As this is a newer program the sample is small however, the assessment not only reflects the application of concepts but the expectation of an employer. The success rate for this assessment exceeded average completion results.	e The project has most recently been modified to allow students to conduct their first elicitation directly with their instructor. F21 & S22: Although the completers are successful the overall course load is heavy therefore the course was planned to be split into two 2 credit courses F23. This course has yet to run in the new format.	AS IN BUSINESS ANALYST SLO: DEMONSTRATE ELICITATION AND COLLABORATION  100 100 100 100 100 90 80 70 70 70 70 70 60 FA21(n=1) FA22(n=2) SP23(n=1)
Program - Business Analyst; SLO: Document the	In 10-102-323 (Business Requirements & Analysis), students scores on ability to earn >70% on Module 5: RAⅅ	This course last ran Spring of 2023. The 3 terms of data show the percentage of students meeting the outcome of apply techniques for documentation of the requirements life cycle management process,		e F21 & S22: Although the completers are successful the overall course load is heavy therefore the course will be split into two 2 credit courses F23. This course has yet to run in the new format.	AS IN BUSINESS ANALYST

requirements life cycle management process

Goal - 70% of completers, obtain at least 70% success on activity.

internal assessment.

where the posititve outcome declined to 50%.

Knowledge Area Executive Report & as measured by the RA&DD Knowledge Area Executive Report & As this is a newer program the sample is small however, the assessment not Presentation. This is a direct, summative, Presentation project. Each semester students were enrolled 100% only reflects the application of concepts but the expectation of an employer. earned >70% on the assessment with the exception of Fall of 2022 The success rate for this assessment exceeded average completion results.



Performance Measure: 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results	Analysis of Results	Action Taken or Improvement Made	
Program - Business Analyst;	In 10-102-323 (Business Requirements & Analysis), students scores on ability to	This course last ran Spring of 2023. The 3 terms of data show the	After three terms of student performance it is clear this is where the discipline r of the foundation of investigation of solution evaluation is realized.	F21 & S22: Although the completers are successful the overall course load is heavy therefore the course will be split into two 2 credit courses F23. This	AS IN BUSINESS ANALYST
SLO: Investigate solution		investigation of solution evaluation, as measured by the SE	As this is a newer program the sample is small however, the assessment not		
evaluation	Area Executive Report & Presentation.	Knowledge Area Executive Report & Presentation project. Each	only reflects the application of concepts but the expectation of an employer.		SLO: INVESTIGATE SOLUTION
	This is a direct, summative, internal	semester students were enrolled 100% earned >70% on the	The success rate for this assessment exceeded average completion results.		EVALUATION
Goal - 70% of completers, obtain	assessment.	assessment with the exception of Fall of 2022 where the posititve			100100
at least 70% success on activity.		outcome declined to 50%.			100 - 1

FA21(n=1) FA22(n=2) SP23(n=1)