



# TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS

NTC Program: BUSINESS MANAGEMENT

UW-Madison Program: Business Administration-Marketing

Minimum GPA for admission: 3.0

Initial effective date: 2024/2025

## General Education Courses

NTC			UW Madison		
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
10-801-195	Written Communication <u>OR</u>	3		Elective	3
10-801-136	English Composition 1				
10-801-196	Oral/Interpersonal Communications	3		Humanities	3
10-804-123	Math with Business Apps <u>OR</u>	3		Elective	3
10-804-107	College Mathematics <sup>^</sup>				
10-804-195	College Algebra* ( <b>required prior to transfer</b> )		MATH 112	Quantitate Reasoning Part A: Algebra	
10-809-172	Intro to Diversity <u>OR</u>	3		Ethic Studies	3
10-809-166	Intro to Ethics: Theory & Apps		PHILOS 241	Introductory Ethics - Ethics	
10-809-143	Microeconomics	3	ECON 101	Principles-Microeconomics	3
10-809-199	Psychology of Human Relations <u>OR</u>	3			
10-809-198	Intro to Psychology		PSYCH 202	Intro to Psychology	3
10-890-165	College 101	1		Elective	1
	<b>Total general education credits earned:</b>	<b>19</b>			
	Total transferable general education credits:	19		<b>Total general education credits accepted:</b>	<b>19</b>

\*Recommended course for better transfer.

<sup>^</sup>Credits will not transfer

## Occupational Courses

	Course Title	Credits	Course No.	Course Title	Credits
10-102-124	Introduction to Business	3		Elective	3
10-103-242	Excel Level 1	1	GEN BUS 106	Skills for Business Analysis	1
10-103-243	Word Level 1	1			
10-196-191	Management Principles	3		Elective	3
10-196-189	Team Building & Problem Solving	3	M H R 401	Management of Teams	3
10-104-172	Marketing Principles	3	MARKETING 300	Marketing Management	3
10-102-201	Intro to International Business	3		Elective	3
10-102-202	Business Finance	3		Elective	3
10-182-142	Fundamentals of Supply Chain Management	3	MARKETING 421	Fundamentals of Supply Chain	3
10-196-188	Project Management	3		Elective	3
10-101-111	Accounting 1 <u>OR</u>	3 to 4		Elective**	4
10-101-147	Accounting Fundamentals				
10-102-204	Business Analytics	3		Elective	3
10-196-193	Managing Human Resources	3	M H R 305	Human Resource Management	3
10-102-200	The Branch Skills Accelerator <u>OR</u>	3			

10-102-203	Business Management Capstone	3			3
10-102-205	Business Management Program Foundations	1		Elective	1
10-102-206	Business Management Career Prep	1		Elective	1
10-102-160	Business Law 1	3	GEN BUS 301	Business Law	3
	<b>Total occupational course credits earned:</b>	<b>43-44</b>		<b>Total occupational course credits accepted:</b>	<b>43</b>
	<b>Elective credits allowed:</b>	<b>0</b>		<b>Elective credits allowed:</b>	
	<b>Total credits required for graduation:</b>				
	<b>Total transferable credits:</b>	<b>62</b>		<b>Total credits accepted at UW Madison:</b>	<b>62</b>

**Additional courses to take to transfer:**

**Courses needed to complete degree at UW Madison:**

Course No.	Course Title	Credits	Course No.	Course Title	Credits
10-801-204	Introduction to Literature	3		Literature	3
				Ethics or Ethnic Studies (if not taken above)	3
10-806-114	General Biology	4		Science	6
801-155	English Composition 2	3		Communications Part A	3
*see advisor for options				Social Science	3
			GEN BUS 110	Personal and Professional Foundations in Business	1
			GEN BUS 360	Workplace Writing and Comm	3
			ECON 102	Intro to Macroeconomics	3-4
10-101-111	Accounting 1 AND	4	ACCT IS 100	Financial Accounting	3
10-101-113	Accounting 2	4		**Elective from above	
			ACCT IS 211	Managerial Accounting	3
				Additional Breadth	3
			FINANCE 300	Introduction to Finance	3
196-168	Organizational Behavior and Development	3	M H R 300	Managing Organizations	3
			OTM 300	Operations Management	3
			GEN BUS 206	Beginning Data Analysis for Business	3
			GEN BUS 207	Intermediate Data Analysis for Business	3
			MARKETING 305	Consumer Behavior	3
			MARKETING 310	Marketing Research	3
			MARKETING 355	Marketing in the Digital Age	3
			MARKETING 430	Strategic Pricing	3
			MARKETING 460	Marketing Strategy	3
			<b>Total credits needed at UW Madison to complete degree:</b>		<b>64</b>

**Maximum 72 credits can be transferred  
toward degree at UW-Madison Online**

Disclaimer: Students planning to transfer should contact NTC's Transfer Specialist and transfer personnel at UW Madison for the most current transfer information.  
Updated 11/13/24