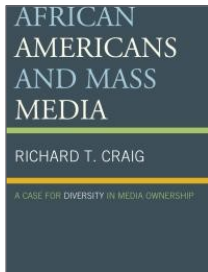
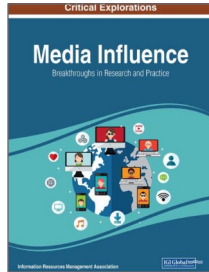


E-BOOKS

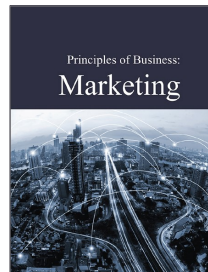
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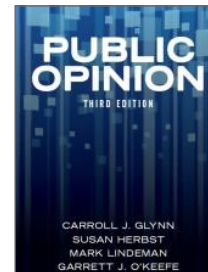
African-Americans & Mass Media. 2015.



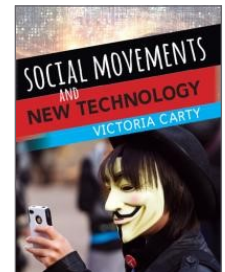
Media Influence. 2018.



Principles of Business: Marketing. 2017.



Public Opinion. 2018.



Social Movements & New Technology. 2018.

KEYWORDS

Advertising	“Fake news”	New media	Radio broadcasting
Bias	Graphics	Podcasts	Social media networks
Blogs	Journalism	Print media	Telecommunications
Broadcasting	Marketing	• Books	Television broadcasting
Communication	Mass communication	• Magazines	Video Production
Digital marketing	Media law ethics	• Newspapers	Websites

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Basic Search

Options are *Keyword, Author, Title* And *Refine Results* by filtering (Format, subject, etc.)

Advanced Subject Search

Under basic search box

Select the drop-down option for “SU Subject Terms” and enter keywords such as *Mass communication*.

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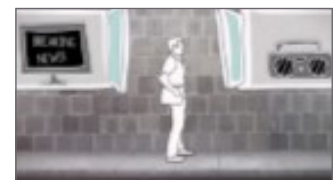
Digital marketing. 2019.



Journalism secrets to social media storytelling & news reporting. 2016.

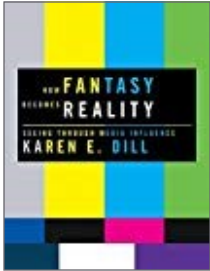


Mass Communications Collection. 2014.

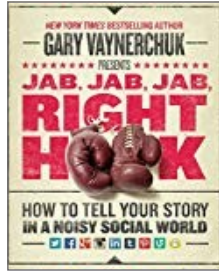


Organization & Mass Communication. 2012.

BOOKS (PRINT) - LIBRARY 2ND FLOOR



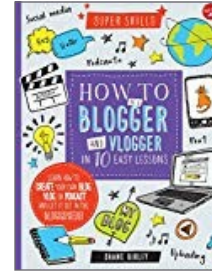
302.23 D58h
2009



658.872 V473j
2013



302.23 L978s
2015



006.752 B536h
2016



071.309 An23n
2016

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