



The
FOUNDATION
OF THE WISCONSIN AUTOMOBILE & TRUCK DEALERS ASSOCIATION

SCHOLARSHIP PROGRAM 2026

The Foundation is committed to getting more technicians into the industry. Since 1991, over 2,500 scholarships have been awarded. If you are interested in a technician career, consider applying.

FIELDS OF STUDY

- ✓ Automotive
- ✓ Collision Repair
- ✓ Diesel * Agricultural, heavy equipment and FABCO programs are not eligible *
- ✓ Motorcycle



ABOUT THE SCHOLARSHIP

- ✓ Minimum award is \$750 per semester, up to four semesters
- ✓ Snap-on tool sets have a retail value of \$5,050
- ✓ Placement with sponsoring dealers for on-the-job training

APPLICATION PROCESS

- ✓ You are going into a scholarship eligible career
- ✓ Apply on-line
- ✓ Scholarship window November 10th-January 30th (no extensions are given)
- ✓ Award announcements are May – September



FOR MORE INFORMATION
SCAN OR VISIT

www.watda/foundation.org



For More Details:
608.251.4631



Website:
www.watda/foundation.org