E-BOOKS  Click on titles to read ebooks

- The Elements of Entrepreneurship
- Raise Capital on Your Own Terms: How to Fund Your Business Without Selling Your Soul
- Feminine Capital: Unlocking the Power of Women Entrepreneurs
- Small Business Sourcebook: The Entrepreneur's Resource (6 volumes)
- The Stop Doing List: More Time, More Profit, More Freedom

SUGGESTED KEYWORDS

Budgeting  Business enterprises  Government contracts
Business law  Inventory  Small business accounting
Business planning  Management  Social media
Business plans  Marketing  Success in business
Economics  Personnel management  Team building
Finance  Problem solving  Retail trade
Financial Statements  Project management  Social media

STREAMING VIDEOS

- Entrepreneur Guide Series (3 videos)
- Critical Business Skills for Success (60 episodes)
- She Started It: Female Tech Entrepreneurs

DATABASES

- Academic Search Premier
- Business Source Premier
- Credo Reference
- Ebook Central
- Ebsco E-Book Collection
- Films on Demand
- Gale Virtual Reference Library
- Issues & Controversies
- Masterfile Complete
- Newspaper Source Plus
- OmniFile Full Text Select
- Opposing Viewpoints
- ProQuest Research Library
- Regional Business News
- Wall Street Journal
## Small Business Entrepreneurship

### Library Research Guide

**A List of Selected Resources**

### Books (Print)

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<tr>
<th>Title</th>
<th>Call Number</th>
<th>Year</th>
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<td>Legal Guide for Starting a Small Business</td>
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<td>Principles of Business: Accounting</td>
<td>657 P935</td>
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<tr>
<td>Social Media</td>
<td>302.23 L978s</td>
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### Academic Journals & Magazines

- **Small Business Economics**
- **Ad Age**
- **Marketing**
- **Journal of Retailing**
- **Journal of Consumer Research**

### Additional Related Websites

- **Chambers of Commerce (Wisconsin)**
- **Entrepreneur.com**
- **U.S. Small Business Administration (SBA)**
- **Wisconsin Economic Development Corporation (WEDC) - Economic Development Programs**
- **Wisconsin Small Business Development Center (SBDC)**

**Wisconsin Women’s Business Initiative Corporation**
**WISCONSIN.GOV (Business)**

Revised 3/9/2020