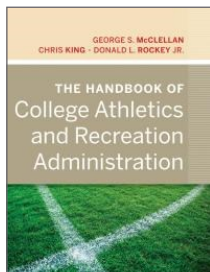
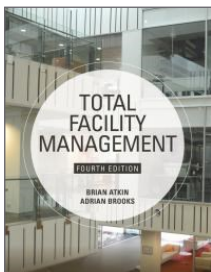


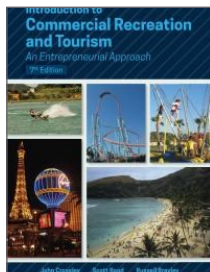
E-BOOKS Click on titles



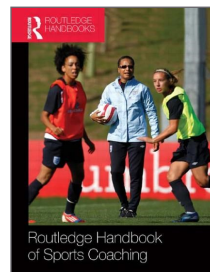
Handbook of College Athletics and Recreation Administration



Total Facility Management



Introduction to Commercial Recreation and Tourism



Routledge Handbook of Sports Coaching



Leading Teams: Tools & Techniques for Successful Team Leadership from the Sports World

SUGGESTED KEYWORDS

Athletic administration

Coaching

Facility management

Fitness centers

Marketing

Recreation

Tournaments

Recreational law / hospitality law

Risk management—recreation

Minorities in sports

Sports management

Team sports

Leisure

Sports participation

Athletes with disabilities

Finance

Tourism

Resorts

Festivals

Special events

Outdoor recreation

Consumer preferences

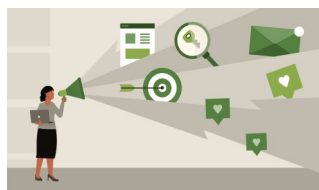
Tournaments

Strategic planning

STREAMING VIDEOS



Megan Hughes: A Case Study on Sports Business (series)



Marketing Tools: Digital Marketing



Power of Sport



Women in Basketball

DATABASES

- Nexis Uni
- Business Source Premier
- ProQuest
- Academic Search Premier
- LinkedInLearning
- eBook Central
- EBSCO eBook Collection
- Films on Demand
- Credo Reference
- Health Source: Nursing/Academic
- Kanopy
- Free Management Library: Sales and Marketing
- Legal Information Institute: Get the Law
- National Ag Law Center: State's Recreational Use Statutes

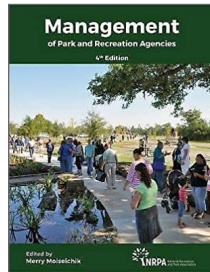
Contact Us

Website www.ntc.edu/library
Email library@ntc.edu

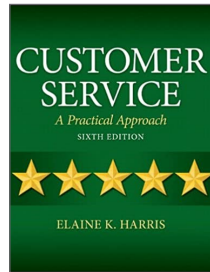
BOOKS (PRINT)



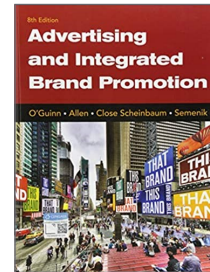
394.2068 AL53e



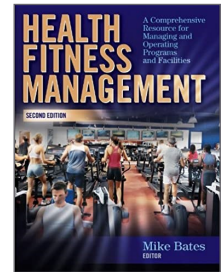
Course Reserve



658.812 H24c



659.11 Og9a

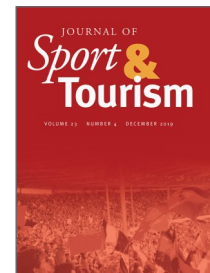
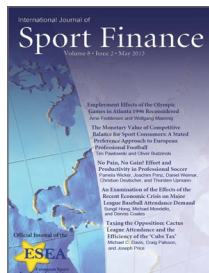


613.7068 H349

SHELF NUMBERS

613.7	Health & fitness	796.5	Outdoor recreation
647	Hospitality	797	Water & aerial sports
650	Management & public relations		
658.8	Marketing		
659	Advertising		
790	Sports, games & entertainment		

ACADEMIC JOURNALS [Click on pictures](#)



ADDITIONAL RELATED WEBSITES [Click on links](#)

Marathon County Parks, Recreation, and Forestry Department
 North American Society for Sport Management
 Outdoor Industry Association
 Sport Marketing Association
 Wisconsin Park and Recreation Association
 American Therapeutic Recreation Association

Financial Times: Life & Arts
 Sports & Fitness Industry Association
 Marquette University: Sports Research
 AccountingToday
 Hotel Resource
 Risk Management Association