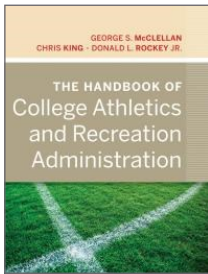
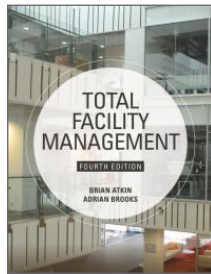


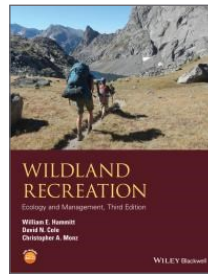
E-BOOKS [Click on titles](#)



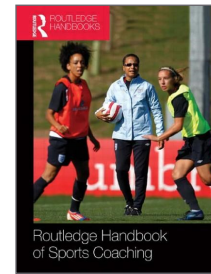
Handbook of College Athletics and Recreation Administration



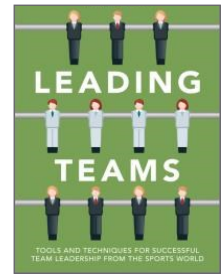
Total Facility Management



Wildland Recreation: Ecology and Management



Routledge Handbook of Sports Coaching



Leading Teams: Tools & Techniques for Successful Team Leadership from the Sports World

SUGGESTED KEYWORDS

Athletic administration

Coaching

Facility management

Fitness centers

Marketing

Recreation

Tournaments

Recreational law / hospitality law

Risk management—recreation

Minorities in sports

Sports management

Team sports

Leisure

Sports participation

Athletes with disabilities

Finance

Tourism

Resorts

Festivals

Special events

Outdoor recreation

Consumer preferences

Tournaments

Strategic planning

STREAMING VIDEOS



Megan Hughes: A Case Study on Sports Business (series)



Marketing Tools: Digital Marketing



Power of Sport



Women in Basketball

DATABASES

- Nexis Uni
- Business Source Premier
- ProQuest
- Academic Search Premier
- LinkedInLearning
- eBook Central
- EBSCO eBook Collection
- Films on Demand
- Credo Reference
- Health Source: Nursing/Academic
- Kanopy
- Free Management Library: Sales and Marketing
- Legal Information Institute: Get the Law
- National Ag Law Center: State's Recreational Use Statutes

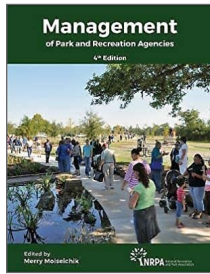
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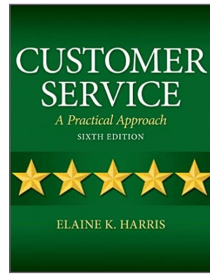
BOOKS (PRINT)



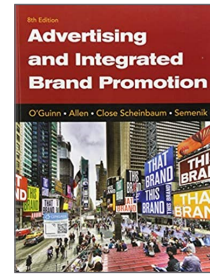
394.2068 AL53e



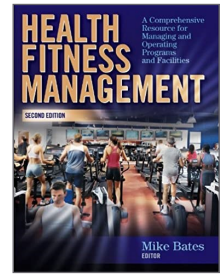
Course Reserve



658.812 H24c



659.11 Og9a



613.7068 H349

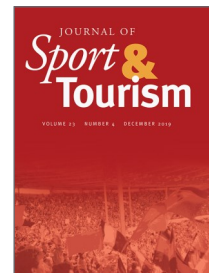
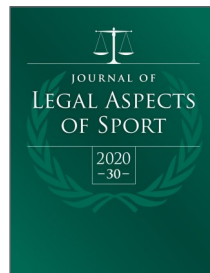
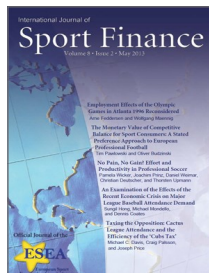
SHELF NUMBERS (LIBRARY 2ND FLOOR)

613.7 Health & fitness
647 Hospitality
650 Management & public relations
658.8 Marketing
659 Advertising
790 Sports, games & entertainment

796.5
797

Outdoor recreation
Water & aerial sports

ACADEMIC JOURNALS [Click on pictures](#)



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[North American Society for Sport Management](#)
[Outdoor Industry Association](#)
[Sport Marketing Association](#)
[Wisconsin Park and Recreation Association](#)
[American Therapeutic Recreation Association](#)

[Financial Times: Life & Arts](#)
[Sports & Fitness Industry Association](#)
[Marquette University: Sports Research](#)
[AccountingToday](#)
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