Workforce Learning Solutions is your partner for success.

With competition at every level, the growth of your business depends on highly skilled workers. Workforce Learning Solutions (WLS) helps you develop strong organizational teams while keeping your competitive edge.

Your company will prosper with individuals who understand how to help you improve your bottom line while maximizing their own potential. Whether you are looking to stay competitive as an employer or employee, solving a need based on a customer request, need on-site training or are looking for the latest business solution, WLS is your partner for success.

We are dedicated to helping you thrive and prosper in a competitive global market, making you stronger, today.

Get started today

The number one question we hear from our businesses and individuals is “How do I get started?”

Contact Theresa today to put your solution plan to action or if you’re interested in becoming a member of our highly qualified instructor pool.

Theresa Gutsch MS, RD, CD
Dean, Workforce Learning Solutions
Northcentral Technical College
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For more information, visit www.ntc.edu

In 2008-2009, WLS ranked third highest in the state among the 16 Wisconsin Technical Colleges in serving the needs of business and industry.
Professional Development and Continuing Education

Competition is at every level. Whether you are looking to stay competitive as an employer or an employee, WLS offers professional development and continuing education courses to update job skills, maintain licensure or certification, and enhance individual skills.

As an employer, WLS offers:
- Cost effective classes to maximize your bottom line
- Local offerings with no additional travel expenses
- Unique professional development opportunities that allow you to remain competitive and current
- High-quality trainers that have both degrees and real-work experience

As an employee, WLS offers:
- Affordable classes
- Local educational opportunities
- Flexible learning options including online, ITV and webinars as well as face-to-face interaction
- Quality trainers and instructors who have a wealth of real-work experience

Professional Development and Continuing Education Topics:
- Agriculture
- Business
- Early Childhood Education
- Food Safety
- Health
- Insurance
- Plus many more specialized topics

WLS Helps Businesses Grow Through International Exporting

In partnership with the Wisconsin Department of Commerce, WLS offers a series of eight workshops focusing on essential topics related to international exporting for any service or product. Workshop titles include: “Finding and Entering New Export Markets,” “Intercultural Trade Communication,” “Legal Do’s and Don’ts for Exporters” and “Managing International Distributors.”

WLS Guides Businesses in the Use of 21st Century Technology

WLS continues to create webinars to help business grow in the area of emerging technologies including Analytics and Reporting, e-Marketing Strategies, Social Media Marketing, Custom Web Development, Branding and Search Marketing.

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Northcentral Technical College’s (NTC) district encompasses over 10 counties. As a steward of the communities we serve, we are pleased to offer our world-class facilities to outside groups for their events.

Additional benefits to partnering with NTC for the use of our facilities include offering continuing education credit for the training events you want to deliver along with the following:
- IP and Other Distance Technology
- Smart Classrooms (Video, Projection, Audio and Internet)
- Wireless Internet Access
- Skills Labs
Customized On-site Solutions

One of the most valuable assets of any organization is its people. WLS partners with organizations that want to enhance the skills of their employees to take them to the next level of manufacturing, service, health care or any sector that seeks to improve their business efforts and increase their bottom line.

WLS provides training that is customized to meet specific objectives or fill specific skills gaps within an organization, creating the advantage you need to be successful. Training takes place on-site at your company, reducing costs for your employee development.

![Customized Training Topics](image)

**WLS Worked for MERRILL DISTRIBUTING, INC.**

**The Need:**
**Focused Leadership Development**
Merrill Distributing, Inc., Merrill, Wis., found itself in a unique growth situation in a competitive industry where failure is not an option. The company was gearing up for expansion and its team leaders, supervisors and department heads, many of whom were promoted from within, needed more formal education in leadership and management skills. Employees were looking at expanded roles and responsibilities, yet the same high-level of customer services was expected.

“*The satisfaction is 110% but it’s because of the people that interacted with us and the educators that came into this building*”

— John Schewe, President, Merrill Distributing, Inc.

**Our Solution:**
Merrill Distributing, Inc. partnered with WLS and developed a customized training program, called the “MDI Leadership Excellence Program,” based on the company’s specific goals and unique values. Course content was tailored to address participant’s limitations while enforcing each individual’s strengths. Hands-on activities were incorporated into the sessions where participants had to develop action plans to incorporate skills learned to improve job performance. Topics included Leadership Excellence, Goal Setting, Motivation, Making Work Fun, Team Building, Communication, Conflict and Quality. At the conclusion of training, certificates of completion were awarded.
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With over 200 highly qualified and experienced instructors, WLS offers needs assessment evaluations that include credible content experts to diagnose, plan and develop solutions that meet your company’s needs. WLS offers technical consulting and assessment services in a variety of areas including:

- ISO Certification and Preparation
- Lean Manufacturing Implementation
- Strategic Planning
- Employee Testing
- Certification and Recertification
- Technical Testing for Welding and Machine Tool Applications

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WLS provides training that is customized to meet specific objectives or fill specific skills gaps within an organization, creating the advantage you need to be successful. Training takes place on-site at your company, reducing costs for your employee development.

- Utilizing hundreds of local and statewide resources, WLS can deliver customized training in nearly any topic, and at your facility

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Lean Manufacturing Implementation Assistance
In today’s economy, businesses are continually working to streamline processes and do more with less. We work with a variety of companies to implement Lean concepts and practices to reduce costs and waste, streamline processes, develop action teams to implement Lean projects, and find ways to be more efficient.

WLS provides highly qualified consultants who work with key individuals within your company to develop a plan based on your company’s needs. We assist you on-site by developing and keeping your team on task while providing guidance and suggestions for improvement.

“Increased production by 18% with additional employees.”

“Reorganized shop floor to free 20% more space for new equipment.”
Access to State of the Art Facilities

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- Wireless Internet Access
- Skills Labs

"Please accept my thanks for the tremendous assistance that Northcentral Technical College provided in connection with the Wausau Money Conference...it appears that well over 100 individuals participated in the conference as students, speakers and volunteers. The College’s excellent facilities and the cooperation of its staff both played a key part in allowing us to conduct a Conference of such size."

Mr. Richard Entenmann, JD, CFA • President
Asset Builders of America, Inc., Madison, WI

"The classroom assigned to us was ideal and absolutely outstanding. The seating was moveable and very comfortable...the best and most important feature of the classroom was the variety of teaching equipment available at the instructor's finger tips. Never in my lifetime as a teacher and principal have I seen a classroom (teaching station) so well equipped."

Mr. Bob Gruling • German Club, Merrill, WI

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